Student Inc.

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ENTRANCE CRITERIA

IDEA:
- TECH- BASED
- INNOVATIVE (UNIQUE/NOVEL)
- REVENUE POTENTIAL > 5 MSEK/YEAR
- POTENTIAL TO MARKET IN 1-2 YEARS

TEAM:
- CORE OF CURRENT KTH STUDENTS
- DEDICATED AND SET TO GO NOW
- SPEND MIN. 12 HR/WEEK IN INCUBATOR

ENTRANCE CRITERIA PHASE 2

IDEA HAS:
- ATTRACTIVE PITCH
- PROGRESSED DURING PHASE 1
- DRAFT ON INNOVATION PLAN
- RECEIVED MARKET FEEDBACK

TEAM HAS:
- USED AND PARTICIPATED IN INCUBATOR
- REACHED SET MILESTONES
- DEDICATION

EXIT CRITERIA

- MAXIMUM OF 9 (+6) MONTHS
- NOT USING INCUBATOR PREMISES
- NOT PARTICIPATING IN COACHING/ TRAINING
- LARGE SET-BACKS/PLAN DEVIATIONS

ENTRANCE CRITERIA-PHASE 3

IDEA:
- EXCEPTIONAL PROGRESS IN PHASE 1+2
- LARGE POTENTIAL FOR RAPID TAKE-OFF
- STRONG MARKET/INVESTOR INTEREST

TEAM:
- EXCEPTIONAL DEDICATION AND DRIVE

APPLICATION MEETING → PHASE 1- INITIATION → PITCHING SESSION → PHASE 2-ACCELERATION → STANDARD EXIT → PHASE 3-AFTER BURNER

3 MONTHS | **6 MONTHS** | **6 MONTHS**

1 PAGE APPLICATION WITH PLAN FOR PHASE 1

DRAFT INNOVATION PLAN

STEERING GROUP DECISION

KTH INNOVATION GROUP DECISION

KTH INNOVATION GROUP DECISION

PITCHING | INNOVATION PLAN | MARKET CONTACTS | PROTOTYPING | ASSESSMENT IP/LEGAL | SECURING FINANCING | TEAM DEVELOPMENT | INCORPORATION

COACHING
BIWEEKLY MEETINGS

FEEDBACK/NETWORK
WEEKLY INCUBATOR TEAM MEETINGS

TRAINING
MONTHLY WORKSHOPS