



AI2145 Entrepreneurship and Management 7.5 credits

Entreprenörskap och management

This is a translation of the Swedish, legally binding, course syllabus.

If the course is discontinued, students may request to be examined during the following two academic years

Establishment

Course syllabus for AI2145 valid from Spring 2013

Grading scale

A, B, C, D, E, FX, F

Education cycle

Second cycle

Main field of study

Specific prerequisites

- University studies of at least 120 credits (hp) **and**
- documented proficiency in Swedish B and English A or equivalent.

Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

Intended learning outcomes

Knowledge and skills in entrepreneurship, marketing and leadership, writing business plans, financing with venture capital, development of organizations.

Course contents

Entrepreneurship, Marketing and Leadership. Business concepts, goals and strategies. Economic planning. Venture capital. Development of business plan.

Course literature

Urval av artiklar samt material utdelat under föreläsningar.

Examination

- PRO1 - Project, 7.5 credits, grading scale: A, B, C, D, E, FX, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

Other requirements for final grade

Coursework and attendance at 50% of the lectures (PRO1; 7,5hp)

Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.