



KF2320 Internship module: Start-up Business Case 12.0 credits

Entreprenörskurs III

This is a translation of the Swedish, legally binding, course syllabus.

If the course is discontinued, students may request to be examined during the following two academic years

Establishment

Course syllabus for KF2320 valid from Spring 2009

Grading scale

A, B, C, D, E, FX, F

Education cycle

Second cycle

Main field of study

Specific prerequisites

Only students who have been selected for studies in entrepreneurship program at KTH may qualify. These students must have attained at least 120 credits.

Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

Intended learning outcomes

Course contents

This 12-credit module forms an integral part of the structured learning in entrepreneurship at KTH. The program provides an opportunity for undergraduate students to immerse in Stockholm's entrepreneurial environment by undergoing a 1-year internship at a technology-based company.

It involves writing a business case on the start-up process and challenges faced by the companies. It is intended to be a channel for (a) the application of concepts and frameworks learned in entrepreneurship courses to document the key process and challenges faced by real companies, (b) sharpening student's observation, learning by questioning, and raising awareness of the broader business and strategic context, and (c) documentation of application of learning.

The module aims to (a) train the students in applying the entrepreneurship concepts and knowledge that they have learned in the classroom to real start-up companies, (b) sharpen the students' understanding of the entrepreneurial process through interviewing senior managers of start-up companies and observing and understanding the challenges and issues faced by real start-up companies, and (c) crystallize their learning through writing a case.

Upon finishing the module, the students should be able to (a) write a good business case, and (b) apply the insight that they have acquired in a start-up or entrepreneurial situation.

Selective cases written by students may be used as teaching cases.

Course literature

The literature is decided depending on the task.

Examination

- PRO1 - Project, 12.0 credits, grading scale: A, B, C, D, E, FX, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.