



ME2803 Growth - Managing Your Firm 7,5 hp

Growth - Managing Your Firm

När kurs inte längre ges har student möjlighet att examineras under ytterligare två läsår.

Fastställande

Kursplan för ME2803 gäller från och med HT07

Betygsskala

A, B, C, D, E, FX, F

Utbildningsnivå

Avancerad nivå

Huvudområden

Industriell ekonomi

Särskild behörighet

Students must have a minimum of 80 university points (120 ECTS respectively), especially in the areas of technology, economics, medicine or biomedicine. Experience with administration/management from a practical or theoretical perspective may be valuable, but is not required.

Undervisningsspråk

Undervisningsspråk anges i kurstillfällesinformationen i kurs- och programkatalogen.

Lärandemål

The objective of this course is to provide students with insights into the problems and opportunities involved in managing growth in entrepreneurial ventures. The course is designed to introduce a series of concepts, frameworks, and heuristics that enable people to manage entrepreneurially in organisations of all sizes and types.

Kursinnehåll

The course focuses on the decisions and actions owner-managers take in recognising and choosing opportunities, obtaining and allocating resources, challenging and directing personnel, and adapting personal goals and corporate strategies to changing personal and business conditions. In this process, the course examines management challenges that are typical of different stages in the business's development – start-up, growth, change of direction, etc. Using this framework, the course will discuss issues of particular importance to rapidly growing firms such as developing networks, managing with limited resources, cash planning, delegation, and professionalizing the business as it grows, dealing with crises, while at the same time being careful to avoid stifling the entrepreneurial spirit as the organisation becomes larger and more complex.

Structure

There will be 2 weekly sessions lasting 3 hours each for 7 weeks. Each session will involve a mix of teaching methods, see below.

Teaching methods

A blend of teaching methods including lectures, guest lectures, case analysis and presentations, and group discussions will be used for the course.

Kurslitteratur

Preliminary Literature

Course Compendium incl. selected readings and articles.

Examination

- PRO1 - Project, 7,5 hp, betygsskala: A, B, C, D, E, FX, F

Examinator beslutar, baserat på rekommendation från KTH:s handläggare av stöd till studenter med funktionsnedsättning, om eventuell anpassad examination för studenter med dokumenterad, varaktig funktionsnedsättning.

Examinator får medge annan examinationsform vid omexamination av enstaka studenter.

Övriga krav för slutbetyg

Flexible assessment is used. This means that some of the assessment is compulsory while other parts are optional. The following is a tentative assessment structure. Compulsory parts include:

Class Contribution (e.g. to case discussions)

Group Pre-Class Case Analysis

Post-Class Learning Summary of Two Cases or Series

Field Project

The optional assessment consists of one or both of the following:

Written exam

Individual Pre-Class Case Analysis

Your grade will be based on total credits/total credits attempted. You will NOT be punished for attempting optional assessment, should your score on that assessment be below the average of your other assessment.

Etiskt förhållningssätt

- Vid grupparbete har alla i gruppen ansvar för gruppens arbete.
- Vid examination ska varje student ärligt redovisa hjälp som erhållits och källor som använts.
- Vid muntlig examination ska varje student kunna redogöra för hela uppgiften och hela lösningen.