



ME2828 Entrepreneurship in Developing Countries 7.5 credits

Entreprenörskap i utvecklingsländer

This is a translation of the Swedish, legally binding, course syllabus.

If the course is discontinued, students may request to be examined during the following two academic years

Establishment

Course syllabus for ME2828 valid from Autumn 2017

Grading scale

A, B, C, D, E, FX, F

Education cycle

Second cycle

Main field of study

Industrial Management

Specific prerequisites

Students must have a minimum of 120 university points.

Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

Intended learning outcomes

The purpose of this course is to introduce students to an overview of the role of entrepreneurship for economical, social and ecological sustainable development, including poverty alleviation. Focus is on developing regions of Africa, Asia and Latin America through:

- Describing the key development challenges facing the developing world in the 21st Century
- Identifying opportunities for entrepreneurial initiatives in developing countries, especially in relation to different forms of politics
- Analyze what “governmental techniques”, such as empowerment, that are used to develop entrepreneurial initiatives in developing countries
- Evaluate leadership and managerial dilemmas in navigating risk and uncertainty in developing regions
- Analyzing, from theory and practice, links between technological and/or social innovations, entrepreneurship and sustainable development
- Identify and analyze the prevailing features of the overall policy and reform environment that shape entrepreneurial development in Africa, Asia and Latin America
- Critically scrutinize and discuss intervention techniques, such as foreign aid, trade and foreign direct investment, as tools for developing capacity to do business for sustainable development.

Course contents

Throughout the course students will elaborate on the basics of entrepreneurship; to develop ideas and to act upon these ideas. The course is grounded in policy issues and entrepreneurship and organization theory and experiences from practical cases are used for inspirational learning. Issues addressed are:

- Idea generation in relation to development and sustainable development
- Markets assessment in relation to political assessment
- Financial opportunities in relation to poverty alleviation

Through the contextualization in developing countries, different roles of entrepreneurship are emphasized. Issues addressed are:

- How entrepreneurship can contribute to development and what the effects are
- How entrepreneurship shapes life in developing societies

This content will, constructively be put together in an individual essay addressing different entrepreneurial initiatives and their effects. Some students might choose to describe a fictive learning case, while others might turn into real entrepreneurial initiatives. All will be followed by a critical reflection on entrepreneurship in developing countries. The course content will also be dealt with in a group project which will focus on poverty alleviation in relation

to sustainable development in a developing country. All examinations will be followed by a critical reflection on entrepreneurship in developing countries.

Disposition

Classes will be based on lectures on key issues, inspiring guest lectures, creative learning-by-doing group projects, discussions, and critical reflective assignments in relation to literature specified for different themes in the course.

Course literature

Literature will be announced in connection to the start of the course and communicated to enrolled participants.

Examination

- PRO1 - Project, 7.5 credits, grading scale: A, B, C, D, E, FX, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

Students' grade will depend on three factors:

- Individual essay
- Group projects
- Active participation

Students that successfully complete an SSES course will be graded according to the course syllabus.

Attendance is compulsory.

Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.