

# PLAYFUL:CAMPUS

## ▶ WHERE WORK AND PLAY COLLIDE



### The Concept

with

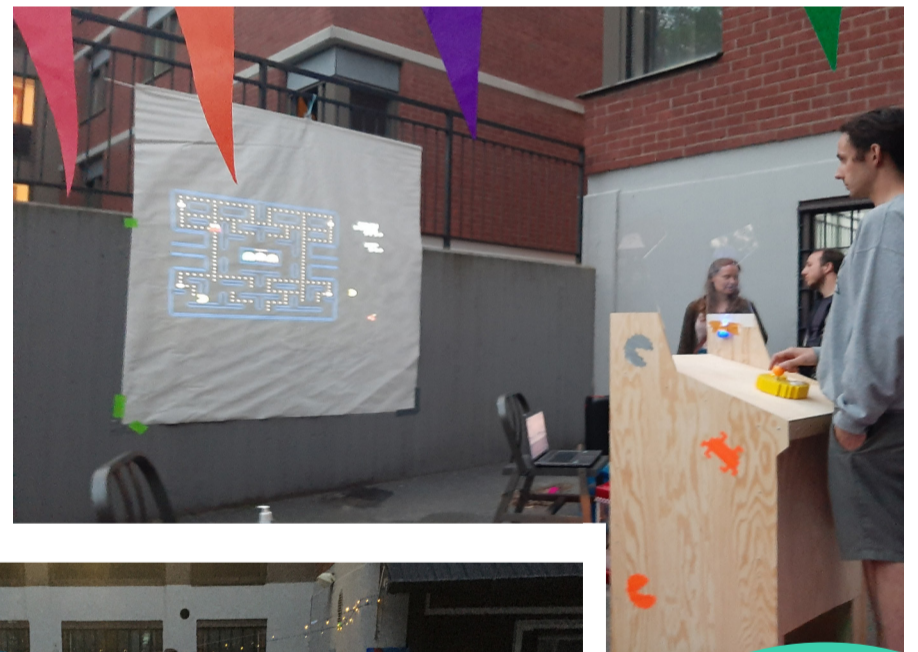
PLAYFUL:CAMPUS is a project to enable KTH-related actors to **co-create playful urban interventions** that will reinvigorate KTH campus for a week-long festival. Through **workshops and games** organized by the playful placemaking collective Fluke, **seminars** held by teaching staff, and access to the **maker spaces** on campus, anyone at KTH will be given the chance to unleash their creativity to **co-produce** playful installations and games all around campus!



### What's a Fluke?

Formed by two students doing their master thesis in Sustainable Urban Planning and Integrated Product Design at KTH, Fluke is an **urban collective** that explores **how democratic co-design** of public space works in practice. We aim to integrate **play** as a method to facilitate and engage all types of people in the creation of our campus.

Our first experiment in our student housing community of Lappis turned out great, with **more than 300 residents** participating in our games and workshops. We even wrote two thesis analyzing our processes!



Check out Fluke



on Instagram!

For one week, KTH Campus will become an **urban experimental playground**, with co-creators showcasing their creative playful interventions that allow everyone to experience the campus in a new way, build **interdisciplinary** practical projects, and give student time to **blow off steam!**

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