PLAYFUL:CAMPUS
WHERE WORK AND PLAY COLLIDE

The Concept

PLAYFUL:CAMPUS is a project to enable KTH-related actors to co-create playful urban interventions that will reinvigorate KTH campus for a week-long festival. Through workshops and games organized by the playful placemaking collective Fluke, seminars held by teaching staff, and access to the maker spaces on campus, anyone at KTH will be given the chance to unleash their creativity to co-produce playful installations and games all around campus!

What’s a Fluke?

Formed by two students doing their master thesis in Sustainable Urban Planning and Integrated Product Design at KTH, Fluke is an urban collective that explores how democratic co-design of public space works in practice. We aim to integrate play as a method to facilitate and engage all types of people in the creation of our campus.

Our first experiment in our student housing community of Lappis turned out great, with more than 300 residents participating in our games and workshops. We even wrote two thesis analyzing our processes!

For one week, KTH Campus will become an urban experimental playground, with co-creators showcasing their creative playful interventions that allow everyone to experience the campus in a new way, build interdisciplinary practical projects, and give student time to blow off steam!