Economics of green buildings

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Fundamental questions

• How attractive are they on the market?
  - developer
  - investor

• If not attractive enough: How can incentives be changed?
Determining factors

- Revenue: Rents, vacancy - How attractive are the buildings for the customer?
- Cost: Production, operation, maintenance
- Risk: Fluctuation in operating cost, technical risks, long term demand
Contract design

- Net leases vs gross leases
- "Green leases"
- Property management contracts
- Owning vs leasing?