

Sustainable Business Development

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Course module in sustainable business development (1 hp)

Outline

Day 1:

Lecture at KTH

Day 2:

- Lecture at ÅF or KTH
- Group assignment and discussion at AF

Examination:

Written group assignment







Course module in sustainable business development (1 hp)

Content

- 1. Challenges in society
- 2. Drivers for change
- 3. Toolbox for sustainable business
- 4. Communication
- 5. Sustainable entrepreneurship in practice
- 6. ÅF's sustainability work
- 7. Introduction to sustainability analysis
- 8. Group assignment in sustainability analysis



Implementation in M.Sc. programmes

2012-2015

- Energy and environment
- Industrial engineering and management
- Materials design and engineering
- Medical engineering
- Engineering chemistry





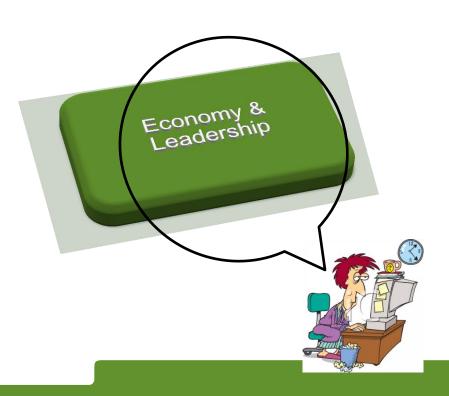
What's in it for KTH?

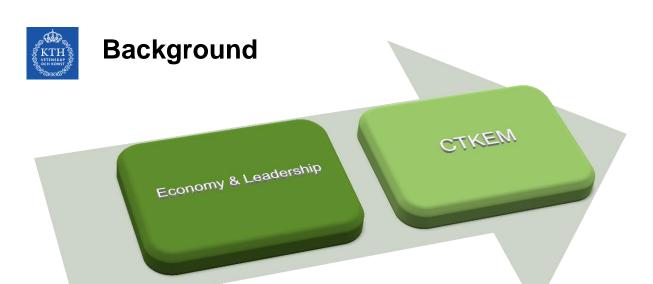
- The course module is now included in 5 different programmes and courses
- Train the Trainers: 6 teachers from 4 programmes
- Another 300-450 students will be trained in 2015
- Complete course module to be included in more programmes and courses
- New and added perspective to the programmes
- Business connection, sustainable business development, business models
- We have applied for finanising for continuing the project for 2016 and onwards



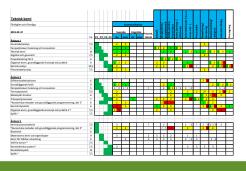


Degree programme in Engineering chemistry - Background



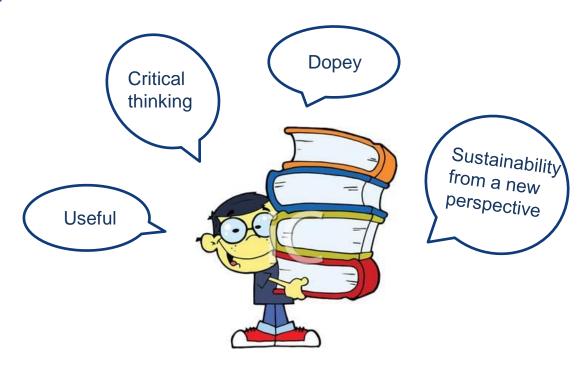


Sustainable business development





Comments from the students





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