

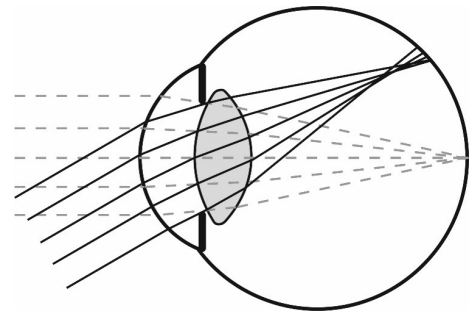
# Vad händer inom **optiken** i Stockholm? What happens in Stockholm in **optics** ?

**Thursday 9th Mars 17.30 – 18.30**  
**Electrum at KTH-Kista, Isafjordsgatan 22,**  
**Sal B, Plan 2**

## **"Visual optics: Focus on the Periphery"**

**Linda Lundström, Ph.D., Assoc. Prof. Royal Institute of Technology / KTH - AlbaNova**

Vision is the most important sense for most people and a good optical correction, e.g. in the form of spectacles, is often taken for granted. However, it is relatively unknown how the optical errors in the peripheral visual field affect our vision. This presentation is about peripheral correction for myopia control and macular degeneration: how to measure and correct the wavefront aberrations and what effects to expect."



## **"Visualisation of 3D-Augmented and Virtual Reality"**

**Joakim Kempff, Art Director and Illustrator, Planet11,**

3D is used for packaging prototyping, architectural visualisation and is the base of Augmented and Virtual Reality. *Specialised in 3D visualisation and 2D motion graphics* Joakim will be talking about and showing AR.



## **"The release of PhotonicSweden's New Website"**

**Eva Risinger, Web developer & CSS Specialist, KreatiWebb & Partner AB,**

Presentation topics: What is WordPress? Advantages and disadvantages for owners and developers. Why we like WordPress! Function Plugin. Security and Open Source. Presentation of PhotonicSweden's new website. Opportunities in the future. Some examples.



**followed by Optopub 19:00-20:30, ADOPT, Linné center i Modern  
Optik och Fotonik,  
invites everyone who pre-registered for food and beverages.**

**OBS: Preregistration for food at:**  
**<https://doodle.com/poll/fvnpg33ncnav5rpq>**

**before kl.18:00 on Tuesday 7th Mars !!!**



**Welcome!**

*Lennart BM Svensson  
Jens A Tellefsen, Jr*

*Ilya Sutjugov  
Gunnar Björk*

*Sergei Popov*

*Optopubs are co-arranged by*



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Swedish Optical Society  
the Swedish Branch of the European Optical Society

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ADVANCED OPTICS AND PHOTONICS\*