

# DD2434 Machine Learning, Advanced Course Lecture 11: Topic Models

Hedvig Kjellström hedvig@kth.se https://www.kth.se/social/course/DD2434/





# Latent Variable Models for Discrete Data





## Latent Variable Models for Discrete Data

Previously: Latent Variable Models for continuous data



PPCA, HMM, GPLVM...

In general: Y noisy and highdim observation, X structured and low-dim representation

Example from Lecture 6: GPLVM, X = latent low-dim motion space, Y = all joint angles of the human



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Today

Some slides from the tutorial on topic models at ICML 2012, given by David Blei

The idea of modeling text documents according to topics (David Blei ICML 2012 tutorial)

Text data and the bag of words model (Murphy 3.4, 27.1)

Plate notation (Murphy 10.4.1)

Latent Dirichlet Allocation (LDA) (Murphy 27.3, David Blei ICML 2012 tutorial)



# **Text Documents and Topics**





#### Probabilistic topic models

human	evolution	disease	computer
genome	evolutionary	host	models
dna	species	bacteria	information
genetic	organisms	diseases	data
genes	life	resistance	computers
sequence	origin	bacterial	system
gene	biology	new	network
molecular	groups	strains	systems
sequencing	g phylogenetic	control	model
map	living	infectious	parallel
informatio	n diversity	malaria	methods
genetics	group	parasite	networks
mapping	new	parasites	software
project	two	united	new
sequences	common	tuberculosis	simulations

#### Discuss with your neighbor (2 min): Can you see patterns in how words appear in the 4 columns?



### Latent Dirichlet allocation (LDA)

#### Seeking Life's Bare (Genetic) Necessities



Simple intuition: Documents exhibit multiple topics.



#### Latent Dirichlet allocation (LDA)



• Each topic is a distribution over words

- · Each document is a mixture of corpus-wide topics
- · Each word is drawn from one of those topics



### Latent Dirichlet allocation (LDA)



- In reality, we only observe the documents
- The other structure are hidden variables





# **Text Data and Bag of Words**





## Dice Roll as an Example of Multinomial Distribution



Suppose that we observe  $\mathcal{D} = \{x_1, ..., x_N\}$  where  $x_i \in \{1, ..., K\}, K = 6$ 

The rolls are independent so the likelihood is

$$p(\mathcal{D}|\theta) = \prod_{k=1}^{K} \theta_k^{N_k}$$

where  $N_k$  is the number of times the dice turned up kThis is a **Multinomial** distribution.

The prior and likelihood are both **Dirichlet**, the conjugate of multinomial – more later.



## Multinomial Distribution of Text

Multinomial distribution - essentially normalized histogram over a finite set of outcomes In dice case, set of outcomes  $x_i \in \{1, ..., K\}, K = 6$ 

Discuss with your neighbor (5 min): What is the set of possible outcomes if we think of a text document instead of a sequence of dice rolls?



## Multinomial Distribution of Text

Statespace = set of unique words in the language in which the text document is written

High-dim Sparse

Multinomial distribution (normalized histogram) of a text document is called a bag of words



Discuss with your neighbor (5 min): What information have you thrown away when you represent data as a bag of words?







same thing:

Х



# Latent Dirchlet Allocation (LDA)





#### LDA as a graphical model



- · Nodes are random variables; edges indicate dependence.
- Shaded nodes are observed.
- Plates indicate replicated variables.



### LDA as a graphical model



- Encodes assumptions
- Defines a factorization of the joint distribution
- · Connects to algorithms for computing with data



#### LDA as a graphical model





#### LDA as a graphical model



- This joint defines a posterior.
- · From a collection of documents, infer
  - Per-word topic assignment z<sub>d,n</sub>
  - Per-document topic proportions  $\theta_d$
  - Per-corpus topic distributions  $\beta_k$
- Then use posterior expectations to perform the task at hand, e.g., information retrieval, document similarity, exploration, ...



#### LDA as a graphical model



#### Approximate posterior inference algorithms

- Mean field variational methods (Blei et al., 2001, 2003)
- Expectation propagation (Minka and Lafferty, 2002)
- Collapsed Gibbs sampling (Griffiths and Steyvers, 2002)
- Collapsed variational inference (Teh et al., 2006)
- Online variational inference (Hoffman et al., 2010)

Also see Mukherjee and Blei (2009) and Asuncion et al. (2009).





#### Example inference



- Data: The OCR'ed collection of Science from 1990-2000
  - 17K documents
  - 11M words
  - 20K unique terms (stop words and rare words removed)
- Model: 100-topic LDA model using variational inference.



#### **Example inference**





#### **Example inference**

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#### Aside: The Dirichlet distribution

• The Dirichlet distribution is an exponential family distribution over the simplex, i.e., positive vectors that sum to one

$$p(\theta \,|\, \vec{\alpha}) = \frac{\Gamma\left(\sum_{i} \alpha_{i}\right)}{\prod_{i} \Gamma(\alpha_{i})} \prod_{i} \theta_{i}^{\alpha_{i}-1}.$$

- It is conjugate to the multinomial. Given a multinomial observation, the posterior distribution of  $\theta$  is a Dirichlet.
- The parameter  $\alpha$  controls the mean shape and sparsity of  $\theta$ .
- The topic proportions are a K dimensional Dirichlet. The topics are a V dimensional Dirichlet.



## LDA as a graphical model



Discuss with your neighbor (5 min): What would happen to the topic distribution if we removed a?



alue

0.8





25











## $\alpha = 100$





0.2

entex 0.6

0.2

0.2



item

15









#### LDA summary



- Organizing and finding patterns in data has become important in the sciences, humanties, industry, and culture.
- LDA can be embedded in more complicated models that capture richer assumptions about the data.
- Algorithmic improvements let us fit models to massive data.



#### LDA summary



- LDA is a probabilistic model of text. It casts the problem of discovering themes in large document collections as a posterior inference problem.
- It lets us visualize the hidden thematic structure in large collections, and generalize new data to fit into that structure.
- Builds on latent semantic analysis (Deerwester et al., 1990; Hofmann, 1999) It is mixed membership model (Erosheva, 2004). It relates to PCA and matrix factorization (Jakulin and Buntine, 2002) Was independently invented for genetics (Pritchard et al., 2000)



## What is next?

Assignment 3 - report in tomorrow 17 Dec by NOON

Project – talk to your group and send your supervisor an email about what you plan to do

Wed 17 Dec 15:15-17:00 Q31 Lecture 12: Method and Model Selection Hedvig Kjellström Readings: Murphy Chapter Murphy Chapter 1, 5.3, 8.6 **Presentation of "early group" project** (students who are leaving KTH and therefore finish before New Year)