



[KTH / CSC / Kurser / DM2556 / intcom10](#)

Intercultural Communication (spring semester 2010)

Intercultural communication is a field of study that looks at how people from different countries and differing cultural backgrounds behave, communicate and perceive the world around them, in similar and different ways among themselves, and how they endeavour to communicate across cultures.

In the world today there is an ever growing number of contacts and communication between people with different linguistic and cultural backgrounds. This communication takes place because of contacts within the areas of business, international organizational co-operation, science, education, massmedia, entertainment, tourism, but also because of immigration. Intercultural communication is a field of study that looks at how people from different countries and differing cultural backgrounds behave, communicate and perceive the world around them, in similar and different ways among themselves, and how they endeavour to communicate across cultures. The study of intercultural communication brings together academic disciplines such as Social anthropology, Media technology, Management, Psychology, Cultural studies, and Media studies. The central objective of the course is to understand how people from different cultures communicate with each other in organizations and enterprises and to improve the ability to successfully communicate with people of other cultures (intercultural competence). The course will focus on how media, media technology and media systems work in different cultures and societies, in particular on issues like freedom of press, advertising and propaganda, entertainment imperialism, education and communication patterns. The course is based on lectures, seminars, study visits and project work.

Course requirements

The course work consists of seminars, presentations, study visits, project work and individual essay.

UPP1 - Uppgift, 7,5 hp, grade scale: A, B, C, D, E, FX, F. In this course the school's honours codex is applied, see: <http://www.kth.se/csc/student/hederskodex>.

Course literature

Fred Jandt, *An Introduction to Intercultural Communication. Identities in a Global Community*, 6th edition (Sage, 2010)

Nadeem Aslam, *Maps for Lost Lovers* (London, Faber and Faber, 2005)

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Preliminary course schedule, spring 2010:

Week	Date, time & room	Topic	Literature / assignment	
3	Wednesday, Jan. 20, 16-18; Torget (Lindstedtsvägen 5, floor 6)	Introduction		
	Thursday, Jan. 21, 13-16; room 4622 (Lindstedtsvägen 5, floor 6)	Seminar on mobile phone culture	"The Apparatgeist calls"	
4	Wed 27 Jan, 13-15; Torget (Lindstedtsvägen 5, floor 6)	Seminar on Culture and communication	Intercultural communication, chapters 1 & 2	
5	Tue 2 Feb, 15-17; room 4622	Seminar on perception & stereotypes	Intercultural communication, chapters 3 & 4	
	Wed 3 Feb, 13-15; room 4622	Introduction to Post-colonial studies (Sheila Ghose)		
6	Mon 8 Feb, 13-15; Torget	Seminar on friendship	Articles on friendship	
7	Wed 17 Feb, 13-15; room 4622	Seminar on Post-colonial studies (Sheila Ghose)		
8	Mon 22 Feb, 13-15; room 4523 (floor 5)	Lecture on Popular culture (Eva Kingsepp)		
9	Fri 5 Mar, 9-13	Study visit to lower level law court; Scheelegatan (Subway station: Rådhuset)		
10	Mon 8 Mar, 13-15; Torget	Seminar on Popular culture (Eva Kingsepp)		
	Wed 10 Mar, 13-15; room 4622	Seminar 1 on Maps for Lost Lovers	Maps for Lost Lovers	

13	Mon 29 Mar, 13-15; Torget	Seminar 2 on Maps for Lost Lovers	Maps for Lost Lovers	
	Wed 31 Mar, 13-15	Presentation of individual paper topics		
15	Thurs April 15	Deadline for individual essay	Deadline for individual essay	

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