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Intercultural Communication (spring semester 2011)

Intercultural communication is a field of study that looks at how people from different countries and differing cultural backgrounds behave, communicate and perceive the world around them, in similar and different ways among themselves, and how they endeavour to communicate across cultures.

In the world today there is an ever growing number of contacts and communication between people with different linguistic and cultural backgrounds. This communication takes place because of contacts within the areas of business, international organizational co-operation, science, education, massmedia, entertainment, tourism, but also because of immigration. Intercultural communication is a field of study that looks at how people from different countries and differing cultural backgrounds behave, communicate and perceive the world around them, in similar and different ways among themselves, and how they endeavour to communicate across cultures. The study of intercultural communication brings together academic disciplines such as Social anthropology, Media technology, Management, Psychology, Cultural studies, and Media studies. The central objective of the course is to understand how people from different cultures communicate with each other in organizations and enterprises and to improve the ability to successfully communicate with people of other cultures (intercultural competence). The course will focus on how media, media technology and media systems work in different cultures and societies, in particular on issues like freedom of press, advertising and propaganda, entertainment imperialism, education and communication patterns. The course is based on lectures, seminars, study visits and project work.

Course requirements

The course work consists of seminars, presentations, study visits, project work and individual essay.

UPP1 - Uppgift, 7,5 hp, grade scale: A, B, C, D, E, FX, F. In this course the school's honours codex is applied, see: <http://www.kth.se/csc/student/hederskodex>.

Course literature

Shuang Liu, Zala Volcic & Cindy Gallois, *Introducing Intercultural Communication* (Los Angeles, Sage, 2010) = **IIC**

Nadeem Aslam, *Maps for Lost Lovers* (London, Faber and Faber, 2005)

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Preliminary course schedule, spring 2011:

Week	Date, time & room	Topic	Literature / assignment	
3	Monday, 17 January, 13-15; Q17	Introduction (Dahlberg)		All
	Tuesday, 18 January, 13-15; Q22	Lecture on (intercultural) mobile phone culture (Dahlberg)	IIC , chapter 1; "The Apparatgeist calls"	All
	Thursday, 20 January, 10-12; Stockholms tingsrätt, Scheelegatan (subway station: Rådhuset)	Study visit to Stockholm Lower level law court (Stockholms tingsrätt), Scheelegatan (subway station: Rådhuset)	"Emotional Tropes in the Courtroom"	Group A
	Thursday, 20 January, 13-15; Stockholms tingsrätt, Scheelegatan (subway station: Rådhuset)	Study visit to Stockholm Lower level law court (Stockholms tingsrätt), Scheelegatan (subway station: Rådhuset)	"Emotional Tropes in the Courtroom"	Group B
4	Monday, 24 January, 13-15; V21	Lecture on communication & culture (Dahlberg)	IIC , chapters 2 & 3	All
	Tuesday, 25 January, 10-12; L44	Seminar on communication & culture (Dahlberg)	IIC , chapters 2 & 3	Group A
	Tuesday, 25 January, 13-15; V12	Seminar on communication & culture (Dahlberg)	IIC , chapters 2 & 3	Group B
	Wednesday, 26 January, 8-10; Q26	Lecture on culture & perception (Dahlberg)	IIC , chapters 4 & 11	All
	Wednesday, 26 January, 13-15; L42	Seminar 1 on Maps for Lost Lovers (Dahlberg)	Maps for Lost Lovers; IIC , chapters 5 & 9	Group A

	Thursday, 27 January, 10-12; L42	Seminar 1 on Maps for Lost Lovers (Dahlberg)	Maps for Lost Lovers; IIC , chapters 5 & 9	Group B
5	Monday, 31 January, 13-15; Q15	Lecture on Multicultural pedagogy (Rosales)		All
	Wednesday, 2 February, 10-12; V21	Seminar 2 on Maps for Lost Lovers (Dahlberg)	Maps for Lost Lovers; IIC , chapter 10	Group A
	Friday, 4 February, 10-12; V11	Seminar 2 on Maps for Lost Lovers (Dahlberg)	Maps for Lost Lovers; IIC , chapter 10	Group B
6	Monday, 7 February, 13-15; Q21	Lecture on Intercultural difficulties between Sweden and France (Mangold)	IIC , chapter 9	All
	Tuesday, 8 February, 10-12; D42	Seminar on professional ethics (Wang & Dahlberg)	IIC , chapters 9 & 10	Group A
	Thursday, 10 February, 10-12; E34	Seminar on professional ethics (Wang & Dahlberg)	IIC , chapters 9 & 10	Group B
7	Monday, 14 February, 13-15; V21	Lecture on working with media technology in Euopre and USA (Enlund)		All
	Tuesday, 15 February, 15-17; E34	Seminar on Feng Xiaogang, "If You Are the One 2" (He & Dahlberg)	Feng Xiaogang, "If You Are the One 2"	Group A
	Thursday, 17 February, 10-12; E34	Seminar on Feng Xiaogang, "If You Are the One 2" (He & Dahlberg)	Feng Xiaogang, "If You Are the One 2"	Group B
8	Monday, 21 February, 13-15; Q21	Lecture on verbal & nonverbal communication (Dahlberg)	IIC , chapters 6 & 7	All
	Wednesday, 23 February, 15-17; D32	Presentation & discussion of topic for individual essay (Dahlberg)		Group A
	Thursday, 24 February, 10-12; D33	Presentation & discussion of topic for individual essay (Dahlberg)		Group B
9	Monday, 28 February, 8-10; Q17	Lecture on categorization & stereotypes (Dahlberg)	IIC , chapters 8 & 11	All
	Tuesday, 1 March, 8-10; D32	Seminar 3 on Maps for Lost Lovers (Dahlberg)	Maps for Lost Lovers; IIC , chapter 12	Group A
	Wednesday, 3 March, 10-12; room 1537 (E-building, 5th floor)	Seminar 3 on Maps for Lost Lovers (Dahlberg)	Maps for Lost Lovers; IIC , chapter 12	Group B
10	Monday, 7 March, 8-10; Q26	Lecture on efficiency and nonefficiency in intercultural communication (Dahlberg)	IIC , chapter 13	
	Tuesday, 8 March, 15-17; D33	Seminar on friendship (Dahlberg)		Group A
	Wednesday, 8 March, 8-10; room 1537 (E-building, 5th floor)	Seminar on friendship (Dahlberg)		Group B
	Thursday, 10 March, 8-10; D33			Group A
	Friday, 11 March, 13-15; D32			Group B
15		Deadline for individual essay	Deadline for individual essay	

Teachers:

Leif Dahlberg, CSC/KTH

Nils Enlund, CSC/KTH

He Shu, School of Journalism and Communication, Peking University

Jacques Mangold, Europaprogrammet, Södertörns högskola

René León Rosales, Mångkulturellt centrum Botkyrka

Wang Chenyao, School of Journalism and Communication, Peking University