

KTH / CSC / Kurser / DM2556 / intcom12

DM2556 Intercultural Communication (spring semester 2012)

Intercultural communication is a field of study that looks at how people from different countries and differing cultural backgrounds behave, communicate and perceive the world around them, in similar and different ways among themselves, and how they endeavour to communicate across cultures.

In the world today there is an ever growing number of contacts and communication between people with different linguistic and cultural backgrounds. This communication takes place because of contacts within the areas of business, international organizational co-operation, science, education, massmedia, entertainment, tourism, but also because of immigration. Intercultural communication is a field of study that looks at how people from different countries and differing cultural backgrounds behave, communicate and perceive the world around them, in similar and different ways among themselves, and how they endeavour to communicate across cultures. The study of intercultural communication brings together academic disciplines such as Social anthropology, Media technology, Management, Psychology, Cultural studies, and Media studies. The central objective of the course is to understand how people from different cultures communicate with each other in organizations and enterprises and to improve the ability to successfully communicate with people of other cultures (intercultural competence). The course will focus on how media, media technology and media systems work in different cultures and societies, in particular on issues like freedom of press, advertising and propaganda, entertainment imperialism, education and communication patterns. The course is based on lectures, seminars, study visits and project work.

Course requirements

The course work consists of seminars, presentations, study visits, project work and individual essay.

UPP1 - Uppgift, 7,5 hp, grade scale: A, B, C, D, E, FX, F. In this course the school's honours codex is applied, see: http://www.kth.se/csc/student/hederskodex.

Course literature

Shuang Liu, Zala Volcic & Cindy Gallois, Introducing Intercultural Communication (Los Angeles, Sage, 2010) = IIC

Nadeem Aslam, Maps for Lost Lovers (London, Faber and Faber, 2005)

Franz Kafka, The Castle, trans. A. Bell (Oxford University Press, 2009)

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Preliminary course schedule, spring 2012:

Week	Date, time & room	Торіс	Literature / assigment	
5	Tuesday 31 January, 8-10; E31	Introduction (Dahlberg)		All
		Seminar on (intercultural) mobile phone culture (Dahlberg)	IIC , chapter 1; "The Apparatgeist calls"	Group A
	Tuesday 31 January, 13-15; L31	Seminar on (intercultural) mobile phone culture (Dahlberg)	IIC , chapter 1; "The Apparatgeist calls"	Group B
		Seminar on (intercultural) mobile phone culture (Dahlberg)	IIC , chapter 1; "The Apparatgeist calls"	Group C
	Thursday 2 February, 8-10; V21	Lecture on legal communication & culture (Dahlberg)	Boston Legal, final episode	All
	Thursday 2 February, 13-17	Study visit to Stockholm Lower level law court (Stockholms tingsrätt), Scheelegatan (subway station: Rådhuset)	"Emotional Tropes in the Courtroom"	All
6	Tuesday 7 February, 8-10; V35	Lecture on communication & culture (Dahlberg)	IIC, chapters 2 & 3	All
		Seminar on communication & culture (Dahlberg)	IIC, chapters 2 & 3	Group A
		Seminar on communication & culture (Dahlberg)	IIC, chapters 2 & 3	Group B
		Seminar on communication & culture (Dahlberg)	IIC, chapters 2 & 3	Group C

	Thursday 9 February, 8-10; Q21	Lecture on culture & perception (Dahlberg)	IIC, chapters 4 & 11	All
	Thursday 9 February, 10-12; L31	Seminar 1 on Maps for Lost Lovers (Dahlberg)	Maps for Lost Lovers; IIC, chapters 5 & 9	Group A
	Thursday 9 February, 13-15; D33	Seminar 1 on Maps for Lost Lovers (Dahlberg)	Maps for Lost Lovers; IIC , chapters 5 & 9	Group B
	Thursday 9 February, 15-17; D33	Seminar 1 on Maps for Lost Lovers (Dahlberg)	Maps for Lost Lovers; IIC, chapters 5 & 9	Group C
7	Tuesday 14 February, 8-10; V33	Cancelled		
	Tuesday 14 February, 10-12; L43	Seminar on friendship (Dahlberg)		Group A
	Tuesday 14 February, 13-15; L31	Seminar on friendship (Dahlberg)		Group B
	Tuesday 14 February, 15-17; L31	Seminar on friendship (Dahlberg)		Group C
	Thursday 16 February, 8-10; D33	Seminar 2 on Maps for Lost Lovers (Dahlberg)	Maps for Lost Lovers; IIC, chapter 10	Group A
	Thursday 16 February, 13-15; V35	Seminar 2 on Maps for Lost Lovers (Dahlberg)	Maps for Lost Lovers; IIC, chapter 10	Group B
	Thursday 16 February, 15-17; L41	Seminar 2 on Maps for Lost Lovers (Dahlberg)	Maps for Lost Lovers; IIC, chapter 10	Group C
8	Tuesday 21 February, 8-10; L41	Seminar 3 on Maps for Lost Lovers (Dahlberg)	Maps for Lost Lovers; IIC, chapter 12	Group A
	Tuesday 21 February, 13-15; L41	Seminar 3 on Maps for Lost Lovers (Dahlberg)	Maps for Lost Lovers; IIC, chapter 12	Group B
	Tuesday 21 February, 15-17; L43	Seminar 3 on Maps for Lost Lovers (Dahlberg)	Maps for Lost Lovers; IIC, chapter 12	Group C
	Thursday 23 February, 8-10; V23	Lecture (René León Rosales)		All
	Thursday 23 February, 10-12; L41	Presentation & discussion of topic for individual essay (Dahlberg)		Group A
	Thursday 23 February, 13-15; L31	Presentation & discussion of topic for individual essay (Dahlberg)		Group B
	Thursday 23 February, 15-17; D33	Presentation & discussion of topic for individual essay (Dahlberg)		Group C
9	Tuesday 28 February, 8-10; E31	Lecture on verbal & nonverbal communication (Dahlberg)	IIC, chapters 6 & 7	All
	Tuesday 28 February, 10-12; D32	Seminar 1 on The Castle	The Castle	Group A
	Tuesday 28 February, 13-15; D33	Seminar 1 on The Castle	The Castle	Group B
	Tuesday 28 February, 15-17; D33	Seminar 1 on The Castle	The Castle	Group C
	Thursday 1 March, 8-10; E31	Lecture on categorization & stereotypes (Dahlberg)	IIC, chapters 8 & 11	All
	Thursday 1 March, 10-12; D33	Seminar 2 on The Castle	The Castle	Group A
	Thursday 1 March, 13-15; B22	Seminar 2 on The Castle	The Castle	Group B
	Thursday 1 March, 15-17; B22	Seminar 2 on The Castle	The Castle	Group C
10	Tuesday 6 March, 8-10; E31	Lecture on effeciency and nonefficency in intercultural communication (Dahlberg)	IIC, chapter 13	All
	Tuesday 6 March, 10-12; E32	Seminar on food cultures	Please bring some food to eat	Group A
	Tuesday 6 March, 15-17; D33	Seminar on food cultures	Please bring some food to eat	Group B
	Tuesday 6 March, 17-19; D33	Seminar on food cultures	Please bring some food to eat	Group C
	Thursday 8 March, 8-10; D34	Lecture on cultural and social alienation		All
	Thursday 8 March, 10-12; D33	Seminar 3 on The Castle	The Castle	Group A
	Thursday 8 March, 13-15; D35	Seminar 3 on The Castle	The Castle	Group B
	Thursday 8 March, 15-17; D33	Seminar 3 on The Castle	The Castle	Group C
15		Deadline for individual essay	Deadline for individual essay	All

Teachers:

Leif Dahlberg, CSC/KTH

René León Rosales, Mångkulturellt centrum Botkyrka

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