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DM2556 Intercultural Communication (spring semester 2013)

In the world today there is an ever growing number of contacts and communication between people with different linguistic and cultural backgrounds. This communication takes place because of contacts within the areas of business, international organizational co-operation, science, education, massmedia, entertainment, tourism, as well as because of immigration. Intercultural communication studies how people from different cultural and social backgrounds behave, communicate and perceive the world around them, and how they communicate across cultures. The study of intercultural communication brings together academic disciplines such as Critical Theory, Cultural Studies, Film studies, Literary studies, Management, Media studies, Philosophy, Psychology, Social anthropology, and other disciplines. The central objectives of the course are to understand what it means to become a stranger (both in another culture and in your "own" culture); how people from different cultures communicate with each other in organizations and enterprises; how to improve the ability to successfully communicate with people of other cultures (intercultural competence); ethical dimensions of intercultural communication (hospitality). The course will also focus on how media, media technology and media systems work in different cultures and societies, in particular on issues like freedom of press, advertising and propaganda, entertainment imperialism, education and communication patterns. The course is based on lectures, seminars, study visits and project work.

Course requirements

The course work consists of seminars, presentations, study visits, project work and individual essay.

UPP1 - Uppgift, 7,5 hp, grade scale: A, B, C, D, E, FX, F. In this course the school's honours codex is applied, see: <http://www.kth.se/csc/student/hederskodex>.

Course literature

Young Yun Kim, *Becoming Intercultural: An Integrative Theory of Communication and Cross-Cultural Adaptation* (Thousand Oaks, Sage, 2000) = **BI**

Nadeem Aslam, *Maps for Lost Lovers* (London, Faber and Faber, 2005)

William Shakespeare, *The Merchant in Venice*, edited by John Drakakis (London, Arden Shakespeare, 2011)

Albert Camus, *The Stranger*, trans . M. Ward (Everyman's Library, 1993)

Jacques Derrida, *Of Hospitality* (Stanford, Stanford University Press, 2000)

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Preliminary course schedule, spring 2013:

Week	Date, time & room	Topic	Literature / assignment	
6	Tuesday 5 February, 10-12; room D33	Lecture 1. Introduction (Dahlberg)	BI , chapters 1-2	All
	Tuesday 5 February, 13-15; room B21	Seminar 1. On (intercultural) mobile phone culture (Dahlberg)	"The Apparatgeist calls"; BI chapters 3-4	Group A
	Wednesday 6 February, 13-15; room D35	Seminar 1. On (intercultural) mobile phone culture (Dahlberg)	"The Apparatgeist calls"; BI chapters 3-4	Group B
	Thursday 7 February, 10-12; room D32	Lecture 2. On Communication (Dahlberg)	BI , chapter 5;	All
	Friday 8 February, 10-15	Study visit to Stockholm Lower level law court (Stockholms tingsratt), cancelled	cancelled	All
7	Monday 11, February, 10-12; room E33	Lecture 3. Communication and Culture (Dahlberg)	BI , chapters 6-7	All
	Tuesday 12 February, 10-12; room B21	Seminar 2. On Communication (Dahlberg)	BI , chapters 6-7	Group A
	Thursday 14 February, 10-12	Study visit to Stockholm Lower level law court (Stockholms tingsratt), Scheelegatan (subway station: Radhuset)	"Emotional Tropes in the Courtroom"	All
	Friday 15 February, 10-12; room B21	Seminar 3. On Maps for Lost Lovers (Dahlberg)	<i>Maps for Lost Lovers</i>	Group A

8	Monday 18 February, 13-15; room D42	Lectures 4 & 5. Environment and Predispositions (Dahlberg)	BI , chapters 8-9	All
	Tuesday 19 February, 15-17; room D33	Seminar 4. On Maps for Lost Lovers (Dahlberg)	<i>Maps for Lost Lovers</i>	Group A
	Wednesday 20 February, 13-15; room B22	Lecture 6. Intercultural Transformation (Dahlberg)	BI , chapters 10	All
	Thursday 21 February, 15-17; room B22	Seminar 5. On Maps for Lost Lovers (Dahlberg)	<i>Maps for Lost Lovers</i>	Group A
9	Monday 25 February, 10-12; room D42	Lecture 7. The Merchant of Venice (Dahlberg)	<i>The Merchant of Venice</i>	All
	Monday 25 February, 13-15; room D33	Seminar 6. The Merchant of Venice (Dahlberg)	<i>The Merchant of Venice</i>	Group A
	Tuesday 26 February, 13-15; room L41	Lecture 8. On hospitality (Dahlberg)	<i>Of Hospitality</i>	All
	Thursday 28 February, 10-12; room B22	Seminar 7. On hybridity (Shamma)		Group A
	Friday 1 March, 10-12; room B22	Seminar 8. On hospitality (Dahlberg)	<i>Of Hospitality</i>	Group A
10	Monday 4 March, 8-10; room D33	Lecture 9. Curious exchange student in China		All
	Monday 4 March, 13-15; room B22	Seminar 9. Curious exchange student in China		Group A
	Wednesday 6 March, 10-12; room B22	Lecture 10. The Stranger (Dahlberg)	<i>The Stranger</i>	All
	Wednesday 6 March, 13-15; room B22	Seminar 10. Oral presentations of paper topics		Group A
	Friday 8 March, 10-12; room B22	Seminar 11. The Stranger (Dahlberg)	<i>The Stranger</i>	Group A
11	Monday 11 March, 10-12; room E34	Seminar 12. Oral presentations of paper topics		Group A
	Wednesday 13 March, 10-12; room D33	Conclusion (Dahlberg)		All
15		Deadline for individual essay	Deadline for individual essay	All

Teachers:

Leif Dahlberg, CSC/KTH

René León Rosales, Mångkulturellt centrum Botkyrka

Linda Shamma (Konstfack)