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## DM2556 Intercultural Communication (spring semester 2014)

In the world today there is an ever growing number of contacts and communication between people with different linguistic and cultural backgrounds. This communication takes place because of contacts within the areas of business, international organizational co-operation, science, education, massmedia, entertainment, tourism, and - of course - migration. Intercultural communication studies how people from different cultural and social backgrounds behave, communicate and perceive the world around them, and how they communicate across cultures. The study of intercultural communication brings together academic disciplines such as Critical Theory, Cultural Studies, Film studies, Literary studies, Management, Media studies, Philosophy, Postcolonialism, Psychology, Social anthropology, and other disciplines. The central objectives of the course are to understand what it means to become a stranger (both in another culture and in one's "own" culture); how people from different cultures communicate with each other in organizations and enterprises; how to improve the ability to successfully communicate with people of other cultures (intercultural competence); ethical dimensions of intercultural communication (hospitality). The course will also focus on how media, media technology and media systems work in different cultures and societies, including issues like freedom of press, advertising and propaganda, entertainment imperialism, education, business, digital and social media. The course is based on lectures, seminars, study visits and individual project work.

The course Intercultural communication is also available as PhD course [DM3511](#).

### Course requirements

The course work consists of seminars, presentations, study visits, project work and individual essay.

UPP1 - Uppgift, 7,5 hp, grade scale: A, B, C, D, E, FX, F. In this course the school's honours codex is applied, see: <http://www.kth.se/csc/student/hederskodex>.

### Course literature

Myron W. Lustig & Jolene Koester, *Intercultural Competence: Interpersonal Communication Across Cultures*, 7th edition (Pearson 2013) = IC

Nadeem Aslam, *Maps for Lost Lovers* (London, Faber and Faber, 2005)

Albert Camus, *The Stranger*, trans. M. Ward (Everyman's Library, 1993)

Jacques Derrida, *Of Hospitality* (Stanford, Stanford University Press, 2000)

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### Preliminary course schedule, spring 2014:

Week	Date, time, room	Topic	Literature / assignment	
4	Monday 20 January, 13-15; room D35	Lecture 1. Introduction (Dahlberg)	IC chapter 1	All
	Monday 20 January, 15-17; room E34	Seminar 1. Intercultural communication: issues in privacy, mobile phone culture, and business culture (Dahlberg)	"The Apparatus calls"; Friedman et al., "Personlig integritet"; IC chapter 1 (+ excerpt from chapter 11)	Group A
	Thursday 23 January, 8-10; room E33	Lecture 2. Communication and culture (Dahlberg)	IC chapters 1 & 2	All
	Thursday 23 January, 13-17	Study visit to public place in Stockholm. Group activity (3-5 persons per group).	Write a report on study visit	All
5	Monday 27 January, 13-15; room E33	Lecture 3. Intercultural communication competence (Dahlberg)	IC chapters 3 & 4	All
	Monday 27 January, 15-17; room E34	Seminar 2. Intercultural communication competence: the business context (Dahlberg)	IC chapters 3 & 11	Group A
	Thursday 30 January, 8-10; room Q26	Lecture 4. Cultural patterns and communication: maps and taxonomies (Dahlberg)	IC chapters 4 & 5	All
	Thursday 30 January, 10-12; room B23	Seminar 3. On <i>Maps for Lost Lovers</i> , part 1 (Dahlberg)	<i>Maps for Lost Lovers</i>	Group A

6	Monday 3 February, 13-15; room D35	Lecture 5. Reflections on Interculturality and Ethnic Segregation in the Swedish (Rosales)	Gorski, "Good intentions are not enough", IC chapter 11	All
	Monday 3 February, 15-17; room D33	Seminar 4. On <i>Maps for Lost Lovers</i> , part 2 (Dahlberg)	<i>Maps for Lost Lovers</i>	Group A
	Thursday 6 February, 8-10; room Q15	Lecture 6. Borders, migration, hospitality and lawlessness (Khosravi)		All
	Thursday 6 February, 10-12; room E34	Seminar 5. On <i>Maps for Lost Lovers</i> , part 3 (Dahlberg)	<i>Maps for Lost Lovers</i>	Group A
7	Monday 10 February, 13-15; room D32	Lecture 7. Cultural Identity and Cultural Biases (Dahlberg)	IC chapter 6	All
	Monday 10 February, 15-17; room E34	Seminar 6. Cultural Identity and Cultural Biases (Dahlberg)	IC chapter 6	Group A
	Thursday 13 February, 8-10; room Q26	Lecture 8. Verbal and nonverbal intercultural communication (Dahlberg)	IC chapters 7 & 8	All
	Thursday 13 February, 15-17; room D33	Seminar 7. Verbal and nonverbal intercultural communication (Dahlberg)	IC chapters 7 & 8	Group A
8	Monday 17 February, 13-15; room D35	Lecture 9. Code Usage and intercultural communication (Dahlberg)	IC chapter 9	All
	Monday 17 February, 15-17; room E34	Seminar 8. On <i>The Stranger</i> (Dahlberg)	<i>The Stranger</i>	Group A
	Thursday 20 February, 8-10; room E33	Lecture 10. Intercultural communication and personal relationships (Dahlberg)	IC chapter 10	All
	Thursday 20 February, 15-17; room D33	Seminar 9. Intercultural (communication) conflicts (Dahlberg)	Ting-Toomey, "Managing Conflict in Intimate Intercultural Relationships"; Ting-Toomey & Oetzel, "Cross-cultural Face Concerns and Conflict Styles"	Group A
9	Monday 24 February, 13-15; room D35	Lecture 11. Diasporas, hybridity and social media (Dahlberg)		All
	Monday 24 February, 15-17; room D35	Seminar 10. Diasporas, hybridity and social media (Dahlberg)		Group A
	Thursday 27 February, 8-10; room E34	Lecture 12. Episodes, contexts and intercultural communication competence (Dahlberg)	IC chapters 11 & 12 + extra material	All
	Thursday 27 February, 10-12; room E34	Seminar 11. Oral presentations of paper topics (Dahlberg)		Group A
		<b>Deadline for submitting individual paper</b>		

**Teachers:**

Leif Dahlberg, CSC/KTH

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René León Rosales, Mångkulturellt centrum Botkyrka

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