

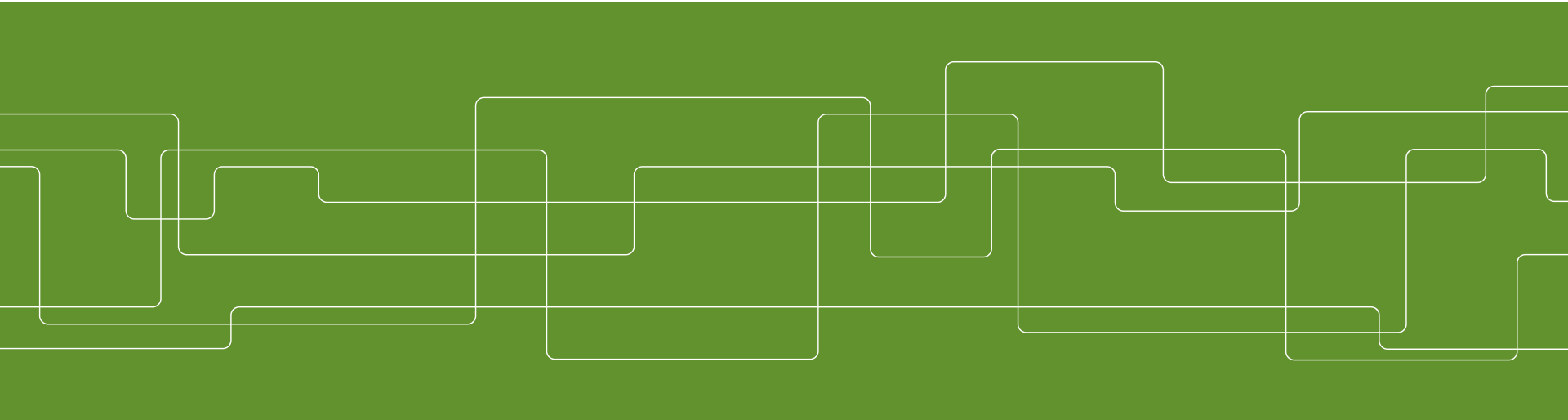


Career development

Master student

KTH Career: www.kth.se/student/framtid/karriar (English pages!)

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Content seminars fall 2015

Date	Content	Venue
3/11	Step 1: <i>Career development – Who am I? What are my strenghts? What do I want for my future?"</i>	KTH Gröten, THS student union house
5/11	Step 2: <i>Employers serach for suitable candidates</i>	Main library, lecture hall "Syd östra galleriet"
10/11	Step 3: <i>My professional identity and how to link to other professionals</i>	Main library, lecture hall "Syd västra galleriet"
12/11	Step 4: <i>The job application. What should I write in my CV and cover letter.</i>	Main library, lecture hall "Syd östra galleriet"
24/11	Step 5: <i>How to prepare and handle the job interview</i>	Main library, lecture hall "Syd östra galleriet"



Social

To access the exercises!

Join the career group: **Career development for master students** on KTH Social:

www.kth.se/social/group/career-development-f/

Log in with your KTH id.



Today

My professional identity and how to link to other professionals.

- The role of an engineer now and then
- The networking of today

The professional role



Then...
Industrial society
The engineer as an heroe
Specialist and Expert



Now...
Knowledge-based
economy
Teamwork
Specialist and/or
generalist



What is employability today?

- The individual's ability to get employment
- The responsibility of the organization (i.e. KTH) to make this possible



How can I make myself more employable?

Education

Work experiences

Develop myself

Good cover letter

Prepare for the interview

Networking

Update my LinkedIn

.....



How employable are alumni from KTH?

- 94% employment
- The difference between Swedish citizens and non-Swedish citizens are 9%.
- More than half of the alumni found work before they finalized their degrees, and more than one in four did so within three months of graduation.
- Almost one third have changed jobs once, 17% twice, and 9% three times or more.

What is networking?

Get to know people who can help you to develop your prospects for your career.

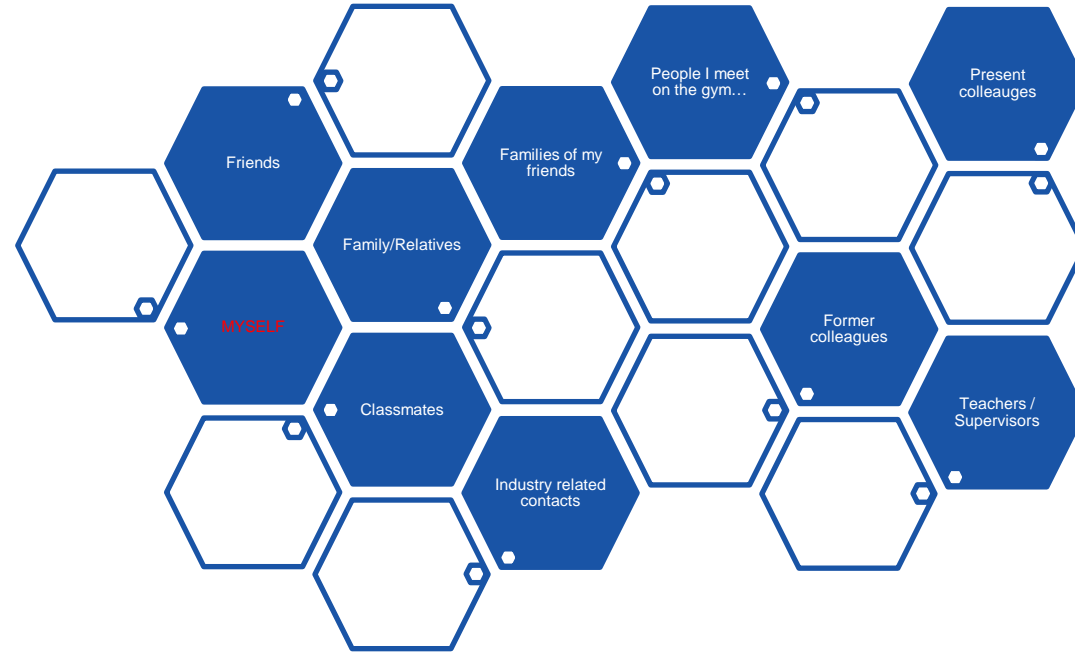




Some rules of thumb...

- First impression lasts!
- Networking as a way to gather information
- Give and take
- Research
- Act wide
- Patience...

My network today?





ARMADA

How can I get the most out of it?

- **Study** the **catalogue** or web site www.armada.nu
- Pick out five **favourite** companies
- Register for **extra events**
- Prepare **questions**, try to make **contact**
- **Collect** a couple of names
- Go to **LinkedIn**, join the **company group**
- **Search** for and make contact to the persons you talked to
- Ask more **questions**
- Make a **post** about your participation at the fair

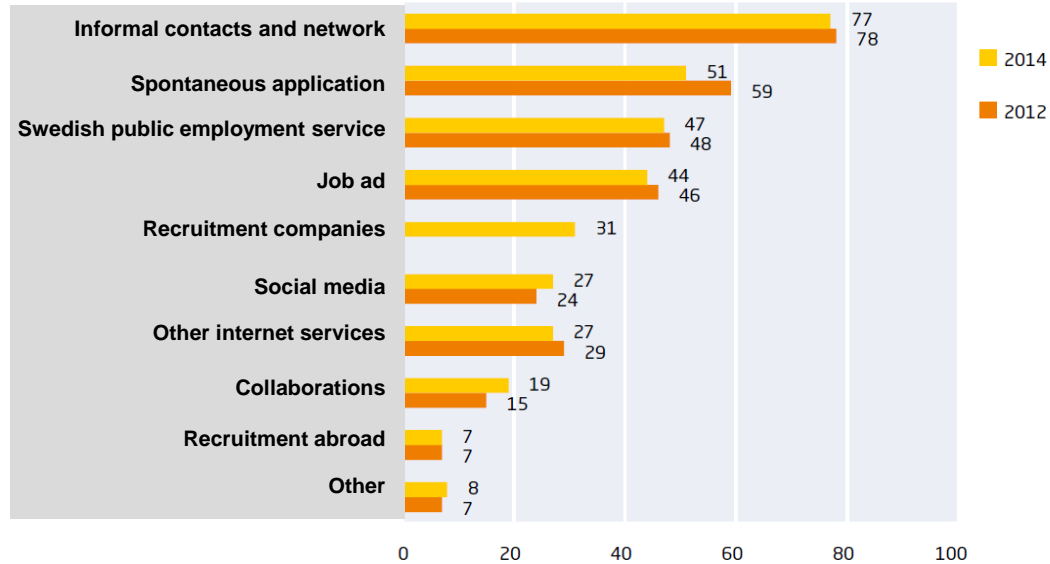
Branding

Employer branding

Personal branding



The Confederation of Swedish Enterprises:

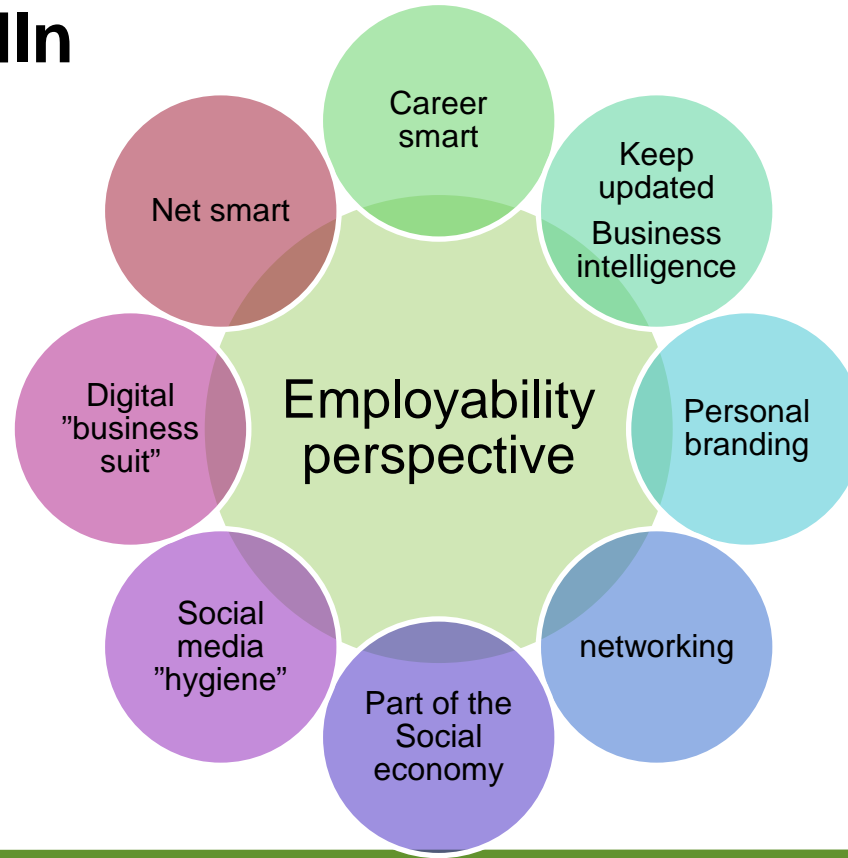


Employability skills

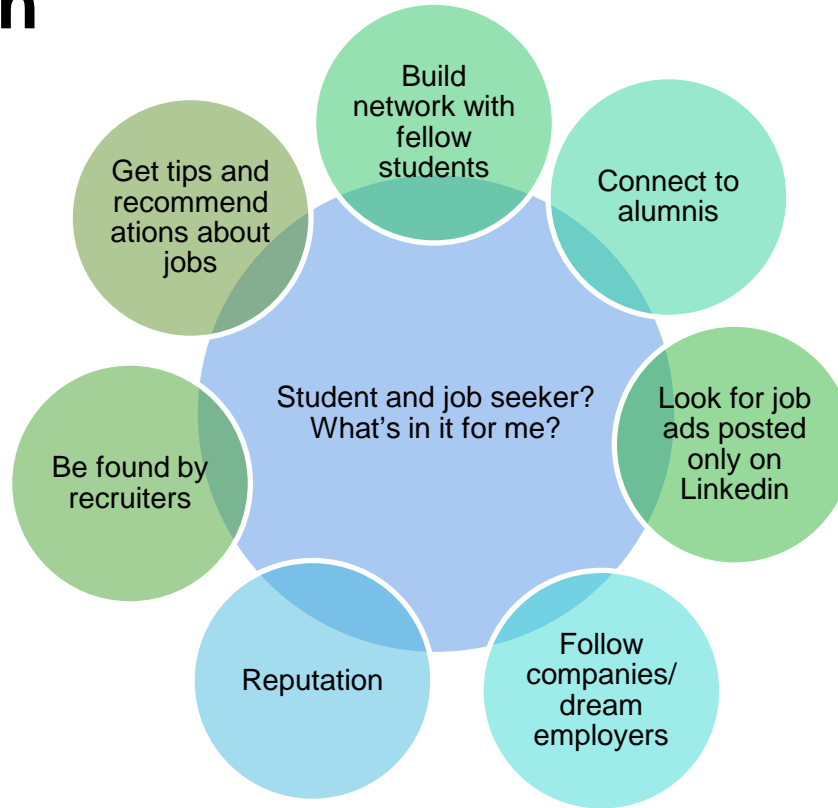
- Communication
- Teamwork
- Problem Solving
- Initiative & Enterprise
- Planning & Organising
- Learning
- Technology
- Self Management and career management skills



LinkedIn



LinkedIn





How to begin?

- KTH Alumni: Become a member as a student! www.kth.se/alumni
- Attend seminars about LinkedIn: **Jörgen Kihlgren, Ledarna** Feb 12, 2016
- Buy a book and build your profile step by step:

Hågård, C. (2014): *Stick ut! Bygg ditt personliga varumärke, gör en vinnande LinkedIn-profil*

Serdula, D. (2015): *LinkedIn Makeover: Professional Secrets to a powerful LinkedIn Profile*



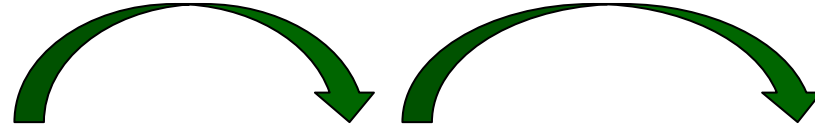
Career development KTH student context

"What should I choose?"

"How do I find the right job for me?"

"How do I market myself?"

"Am I good enough?"

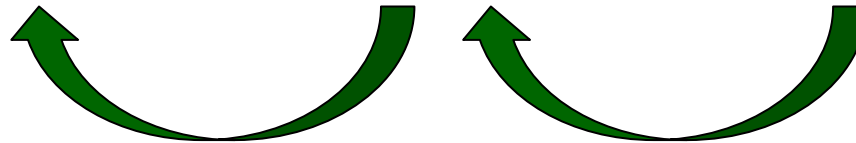


Research companies, industries, professional areas, professional role

Networking

CV, cover letter, interview

- Who am I?
- Which strengths do I have?
- What do I want?
- How do connect to professionals and employers?





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Next seminar:

Career development for master students step IV:

What should I write in my CV and how do I present myself in the cover letter?

Thursday, Nov 12 2015, 12:15-13:00

Location: Sydöstra galleriet, KTH Main Library