

## Mapping and GIS Expert at EasyPark Group in Stockholm

EasyPark Group is a leading mobile market place for parking. The EasyPark app, which lets drivers find and pay for parking and electric vehicle charging, is the flagship product, which is currently available in nine European markets and Australia, serving a rapidly growing user-base of more than a million users. The EasyPark app has been awarded multiple times for its innovative service – i.e. *Mobile Service of the Year* in Finland (2012), *The Golden Mobile Award* in Sweden (2013), jointly with a partner the *Telematics Award 2014* in Detroit, the *m-Commerce Service Award* in Denmark (2015) and in 2016 it has been listed in the *Red Herring Top 100* for the most disruptive companies – just to mention a few. However, even more important than these industry awards to us, is the fact that our customers love our service – with a Net Promotor Score (NPS) of 65.9, which is significantly higher than our industry benchmark of 21, we top every other mobile parking service worldwide.

With more than 500 partners throughout Europe we already now have the biggest coverage for mobile parking payment. However, following these successes and the acquisition of another company, we are ramping up our distribution efforts to gain more traction in all our current markets, to expand our network and to push our growth throughout Europe. Since it's our ambition to provide a premium service to our users, we have to make sure that the mapping of the parking areas, which can be paid with EasyPark, is accurate and up-to-date. This mapping process, however, hasn't been standardized and hence we're facing some challenges with legacy mappings. Therefore, we started an initiative to improve the overall mapping quality and we developed different tools to identify and eliminate these cases. This is not only important to provide a great mobile parking payment experience today, but it's as well crucial for our ambition in building a data driven Parking Guidance system, which takes drivers to available parking spots and hence will help cities reduce traffic, congestion and pollution.

This is a rare opportunity to not only be part of a rapidly growing company (we're doubling the user base on a yearly basis and add on average one new market per year) with a start-up culture and agile work processes, but as well to get the chance to be an entrepreneur. We relentlessly focus on data-driven decisions, scalability and outrageous customer value. In addition, you will be at the forefront of new technology platforms and you'll learn from and partner directly with product and marketing leaders as well as the teams from the various markets to build the world's most appreciated on-demand/market place service. The service is pan-European and will become global.

EasyPark is a young, dynamic and innovative company with a completely different profile than anything the parking and mobile payment industries have ever seen before. EasyPark takes advantage of the fact that people are different and it leverages these differences to push the boundaries of the industry. Our culture is straightforward, dynamic, entrepreneurial and challenging. We believe in building the best product in the world because we appreciate good quality and well-designed service concepts. We believe in good customer service because we expect good service when we are the customer. We like to drive our sales and marketing efforts diligently and tell our story to the world because we are passionate about having an impact and improving the consumer's life and the parking operator's business. And we like to work hard, because only few things are as fulfilling as working hard – but together – towards a mutual goal.

**What**

- Mapping / GIS expert for parking area mapping project (and other GIS related tasks)
- Part-time and/or temporary position at EasyPark HQ in Stockholm
- Starting as soon as possible with flexible working hours

**Profile**

- Near native level of English is a must - any other language is a big plus
- Must have experience with GIS tools since the job and tools are related
- Must be interested in working for a multinational and fast growing company
- Must be interested in mobile technologies and how they can help reshape society
- Must have a strong personal interest in GIS and location data in general
- Must have an entrepreneurial and solution oriented mind set
- Good communicator and networker in order to coordinate the project throughout the offices in all our markets

**Regular tasks**

- Analysis of various reports to identify problematic parking areas
- Assessment of situation and if required/possible remapping
- Coordination of further investigation with local market if mapping not possible
- Tracking progress across markets of mapping improvement project

**Ad hoc tasks**

- Bringing in expertise on publicly available location data sources
- Assisting in the collection of various parking/traffic related location data
- Helping out with processing and/or interpreting geo referenced data

**Attitude**

- Self-starter with the desire to be part of a team dedicated to making a global footprint
- Wants to exceed expectations and takes pride in being part of making one of the world's best consumer services
- Eager to learn and improve and intrinsic curiosity to tackle new challenges

**A few more things to know**

We expect a lot. However, not in the old fashioned way of us telling you what to do, but in expecting your ideas, initiatives, hard work and commitment to contribute towards our common goals together with us. We are a driven team with big goals, so we seek individuals who are truly passionate about their work and possess entrepreneurial spirit to overcome challenges and deliver even in the face of difficulty. In teams as we build them, for the right person, working will become a fruitful and personally enhancing journey.