

DM2574 Media Production, 2016

9 ECTS



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Course Outline

- Media Convergence
- Print production
- Web Production; XHTML, XML, CSS,
- Digital Video production
- Music Industry
- Critical Theory



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Canvas and KTH Social



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- Social: Used for calendar and communication
<https://www.kth.se/social/course/DM2574>
- Canvas: used for documents on course, and assignment hand-in
<https://kth.instructure.com/courses/454>

Media convergence

- Elena Johansson, Södertörns Högskola
- Lectures/Seminars (4)
- 3 project works to hand in - according to instruction given by Elena on first lecture, and as per the info on Canvas.



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Towards Lecture 1: Friday, Nov. 04, *Assignment*: Read Chapter 2 “Media convergence” (p. 21) in The Handbook of Global Online Journalism and answer the questions:

1. What does mean media convergence (convergence in journalism)? A definition.
2. How many types of convergence in the media do you know? Explain the meaning of each type.

Media Convergence (2012) in Siapera, E. and Veglis, A. (eds.) The Handbook of Global Online Journalism, pp. 21-38; Wiley-Blackwell.

The book is available on Canvas, as well as online:

<http://ayorek.org/files/References/Handbook%20of%20Global%20Online%20Journalism.pdf>

Print production



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- Sasan Gooran, Linköping University
- 4 lectures
- Prepress labs, InDesign Photoshop,
- Print lab with Lars Forsberg – in 4 groups
- Visit to Bold Printing

- The prepress labs can be done on the scheduled occasions, or at other times, or at home using your own computer. You do however need to present the four exercises to the lab assistants on the scheduled occasions.

- You need to have attended a scheduled Print lab.

Print production...



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- **Course literature:**
- Recommended reading for the Print Production module:
- ["A guide to Graphic Print Production, 3.0", Kaj Johansson, ISBN: 978-0-470-90792-4](#)
- The book should be available at the KTH union bookshop.
- Sasan's lectures cover the following chapters in the book:
 - Chapter 1: 1.1
 - Chapter 3: Whole chapter
 - Chapter 4: 4.4-4.7
 - Chapter 7: 7.4-7.5 and 7.7
 - Chapter 8: 8.1-8.16
 - Chapter 9: whole chapter

Print production...

A detail on the labs:

There's another course that has the same prepress labs (DM1573).

On Monday 21/11 and Wednesday 23/11:

While 13:00-15:00 we have the rooms and exercise leaders for ourselves, 15:00-17:00 we share them with DM1573, meaning there will potentially be many more students in the rooms at those times.



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Web Production



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- Fredrik Enoksson, KTH Scientific Information and Learning
- Web production
- 3 lectures, 2 labs – 1 optional lab for those who feel they need an intro
XHTML, XML, CSS
- The web production lab can be done when you have time, but on the scheduled occasion you will get help from the lab assistant.
- You need to write a lab report, there are two deadlines, I will get back to you on those after checking with Fredrik.

Digital Video production

- Haibo Li - 2 lectures
- Mak and Adi Omanovic - 1 lecture
- Four meetings for preparing, recording and editing a video in a group project, with Joannis Fotinos.
- They must be done on the scheduled occasions. You need to get the video accepted by the lab assistant present on these occasions, Joannis.



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Music industry

- Jan-Olof Gullö – Kungliga Musikhögskolan KMH
- Spotify Guest lecture



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Critical Theory

- One lecture with Leif Dahlberg
- Leif is also your examiner for this course



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Home Exam

The examination is in the form of home examination:



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- The questions will be published on Canvas the day after the last lecture.
- Then you will have 14 days to answer.
- It is an individual exam, the result should be uploaded into Canvas.
- There will be a set of mandatory question that have to be passed for level E.
- For level D-A there will be several questions to choose from.
- You can select in any order, one increase in grading for each accepted answer.

Literature

- K. Johansson, A guide to Graphic Print Production, 3.0, bokhandeln – Recommended
- N. Chapman & J. Chapman, Digital Multimedia, second edition, for extra reading - Optional
- Hand-outs



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Course Examination

- Level: E
Passed laboratory exercises and hand-ins:
 - Media Convergence
 - Prepress: Photoshop + InDesign
 - Offset printing
 - 2 Web Production labs
 - Digital Video labs

Home examination: Questions covering four areas: Printing, Interactive media, Media convergence all questions must be passed.

- For level D-A one additional passed question for each level.



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Attendance



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- All lectures in the Media Convergence theme have compulsory attendance – if you miss one, you need to tell Elena, and write an assignment to compensate.
- For the rest of the lectures, we have 80% compulsory attendance.
- We will use attendance lists throughout - sign with your signature, not an 'X'.
- For the Labs, information on attendance is listed next to each lab in the calendar on social.

Have You Registered?

You should already have registered on the course web!

Have *you*? If not, do so right away!



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- https://www.kth.se/student/minasidor/registreringar/?l=en_UK
- Access to Canvas works first within 24 hours after you have registered on the course – if it takes you longer than that, let me know!

Subscribe to messages on Social

- Subscribe to email updates on what is posted on the course page, to make sure you are aware of all messages!



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A screenshot of the Ilias learning management system interface. The page title is 'My settings' for a subscription to the course 'THEORY AND METHOD FOR MEDIA TECHNOLOGY'. The user is identified as 'Ilias Bergström u1li1w70'. The 'Notifications' section is active, showing options for 'Direct notification of all activity' (checked), 'Daily email digest' (checked), and 'Weekly email digest' (unchecked). The 'Save' button is highlighted with a red circle. Other red circles highlight the 'My settings' menu item, the 'Mina inställningar' dropdown, and the 'Direct notification of all activity' checkbox. The interface includes a search bar, navigation tabs (Ilias, Schedule, Courses, Programme, Groups, Services), and a sidebar with course-related links like 'Course overview', 'News feed', and 'Schedule'.

I will upload these slides to
Social & Canvas!



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What happens next?

- Familiarize yourselves with the course pages on Social and Canvas – let me know if anything is unclear
- Prepare for this week's lectures



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questions:

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