DM2574 Media Production, 2016 9 ECTS



Ilias Bergström – iliasb@kth.se

Course Outline



- Print production
- Web Production; XHTML, XML, CSS,
- Digital Video production
- Music Industry
- Critical Theory



Canvas and KTH Social



 Social: Used for calendar and communication https://www.kth.se/social/course/DM2574

Canvas: used for documents on course, and assignment hand-in

https://kth.instructure.com/courses/454

Media convergence

- Elena Johansson, Södertörns Högskola
- Lectures/Seminars (4)
- 3 project works to hand in according to instruction given by Elena on first lecture, and as per the info on Canvas.



Towards Lecture 1: Friday, Nov. 04, Assignment: Read Chapter 2 "Media convergence" (p. 21) in The Handbook of Global Online Journalism and answer the questions:

- 1. What does mean media convergence (convergence in journalism)? A definition.
- 2. How many types of convergence in the media do you know? Explain the meaning of each type.

Media Convergence (2012) in Siapera, E. and Veglis, A. (eds.) The Handbook of Global Online Journalism, pp. 21-38; Wiley-Blackwell.

The book is available on Canvas, as well as online:

http://ayorek.org/files/References/Handbook%20of%20Global%20Online%20Journalism.pdf

Print production



- 4 lectures
- Prepress labs, InDesign Photoshop,
- Print lab with Lars Forsberg in 4 groups
- Visit to Bold Printing
- The prepress labs can be done on the scheduled occasions, or at other times, or at home using your own computer. You do however need to present the four exercises to the lab assistants on the scheduled occasions.
- You need to have attended a scheduled Print lab.



KTH Datavetenskap och kommunikation

Print production...



KTH Datavetenskap

och kommunikation

- Course literature:
- Recommended reading for the Print Production module:
- "A guide to Graphic Print Production, 3.0", Kaj Johansson, ISBN: 978-0-470-90792-4
- The book should be available at the KTH union bookshop.
- Sasan's lectures cover the following chapters in the book:
 - Chapter 1: 1.1
 - Chapter 3: Whole chapter
 - Chapter 4: 4.4-4.7
 - Chapter 7: 7.4-7.5 and 7.7
 - Chapter 8: 8.1-8.16
 - Chapter 9: whole chapter

Print production...

A detail on the labs:



There's another course that has the same prepress labs (DM1573).

On Monday 21/11 and Wednesday 23/11:

While 13:00-15:00 we have the rooms and excercise leaders for outselves, 15:00-17:00 we share them with DM1573, meaning there will potentially be many more students in the rooms at those times.

Web Production

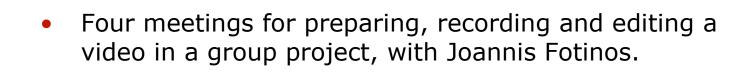


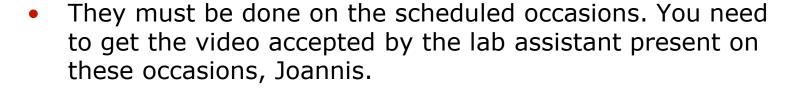
och kommunikation

- Fredrik Enoksson, KTH Scientific Information and Learning
- Web production
- 3 lectures, 2 labs 1 optional lab for those who feel they need an intro XHTML, XML, CSS
- The web production lab can be done when you have time, but on the scheduled occasion you will get help from the lab assistant.
- You need to write a lab report, there are two deadlines, I
 will get back to you on those after checking with Fredrik.

Digital Video production

- Haibo Li 2 lectures
- Mak and Adi Omanovic 1 lecture







Music industry

- Jan-Olof Gullö Kungliga Musikhögskolan KMH
- Spotify Guest lecture



Critical Theory

- One lecture with Leif Dahlberg
- Leif is also your examiner for this course



Home Exam

The examination is in the form of home examination:



- The questions will be published on Canvas the day after the last lecture.
- Then you will have 14 days to answer.
- It is an individual exam, the result should be uploaded into Canvas.
- There will be a set of mandatory question that have to be passed for level E.
- For level D-A there will be several questions to choose from.
- You can select in any order, one increase in grading for each accepted answer.

Literature





 N. Chapman & J. Chapman, Digital Multimedia, second edition, for extra reading - Optional

Hand-outs

Course Examination



KTH Datavetenskap och kommunikation

Level: E

Passed laboratory exercises and hand-ins:

- Media Convergence
- Prepress: Photoshop + InDesign
- Offset printing
- 2 Web Production labs
- Digital Video labs

Home examination: Questions covering four areas: Printing, Interactive media, Media convergence all questions must be passed.

For level D-A one additional passed question for each level.

Attendance



- All lectures in the Media Convergence theme have compulsory attendance – if you miss one, you need to tell Elena, and write an assignment to compensate.
- For the rest of the lectures, we have 80% compulsory attendance.
- We will use attendance lists throughout sign with your signature, not an 'X'.
- For the Labs, information on attendance is listed next to each lab in the calendar on social.

Have You Registered?

You should already have registered on the course web!



KTH Datavetenskap och kommunikation

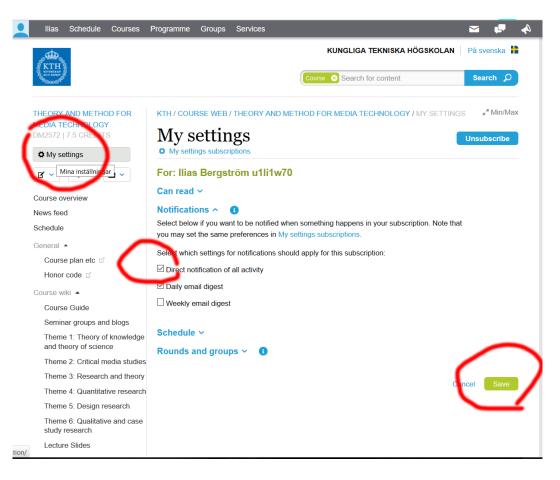
Have you? If not, do so right away!

- https://www.kth.se/student/minasidor/registreringar/?l=e
 n UK
- Access to Canvas works first within 24 hours after you have registered on the course – if it takes you longer than that, let me know!

Subscribe to messages on Social

 Subscribe to email updates on what is posted on the course page, to make sure you are aware of all messages!





I will upload these slides to Social & Canvas!



What happens next?

- Familiarize yourselves with the course pages on Social and Canvas – let me know if anything is unclear
- Prepare for this week's lectures



Towards Lecture 1 on Media Convergence: Friday, Nov. 04, Assignment: Read Chapter 2 "Media convergence" (p. 21) in The Handbook of Global Online Journalism and answer the questions:

- 1. What does mean media convergence (convergence in journalism)? A definition.
- 2. How many types of convergence in the media do you know? Explain the meaning of each type.

Media Convergence (2012) in Siapera, E. and Veglis, A. (eds.) The Handbook of Global Online Journalism, pp. 21-38; Wiley-Blackwell.

The book is available on Canvas, as well as online:

http://ayorek.org/files/References/Handbook%20of%20Global%20Online%20Journalism.pdf