First of all...Welcome!

Terrence Brown
I&E Coordinator ICT Innovation
A Special Program
The I & E Program

• First Year Students
  - Workshop
  - Entrepreneurship for Engineers
  - Business Development Lab
  - Elective courses

• Second Year Students
  - I & E Study Project
Workshop (Sept. 11-14)

- Observation and Innovation
- Out and about
- Presentation
Entrepreneurship for Engineers

- 6 credit course
- Runs from Period 1-2 (fall semester, Sept.- Dec.)
- This course is integrative course on the basics of entrepreneurship and innovation management.
- Henrik Blomgren
Business Development Lab

- 9 credit course
- Runs from Period 3-4 (spring semester, Jan.-Jun.)
- This more advance coursed is the complementary course to Entrepreneurship for Engineers. Hands on, learn by doing, Project-based
- Henrik Blomgren
- Professor Mark Smith – Mentor Space
Elective Courses

- 7.5 credits
- Will run either Period 2, Period 3 or Period 4, approximate 6 weeks each depending the course.
- The selection includes:
  1. ME2094 Internet Marketing, P2
  2. ME2095 e-Business Strategies, P4
  3. ME2062 Technology-based Entrepreneurship, P4
  4. ME1033 Open and User Innovation, P2 (not recommended)
Summer Course

- 4 credits
- Will run approximately 2 weeks jointly with the other schools.
  - Digital Industry
  - Digital Cities
  - Digital Wellbeing
  - Digital Infrastructure
  - Digital Finance

- Ask your second year colleagues
I & E Study Project

- 6 credits
- A case-based: a specific market/business analysis (forces that influence existing companies, suppliers, partners, competitors, other surrounding actors), sustainability, social issues, business models, strategies, etc.
Conclusion

• The I & E minor is a time to stretch beyond your comfort zone AND have fun doing it.
• Electives – enjoy, but don’t forget them
• Clashes – Some class meetings are more mandatory than other.
I&E Course

- Courses
  - https://www.kth.se/student/kurser/program/TIVNM/20182/arskurs1

- Schema
  - http://www.kth.se/schema

- KTH Social
  - https://www.kth.se/social/program/tivnm/

- Yammer
  - https://www.yammer.com/masterschool.eitinictlabs.eu