

...to establish a practical and theoretical basis for the design, development and evaluation of interactive products, services and media technologies.

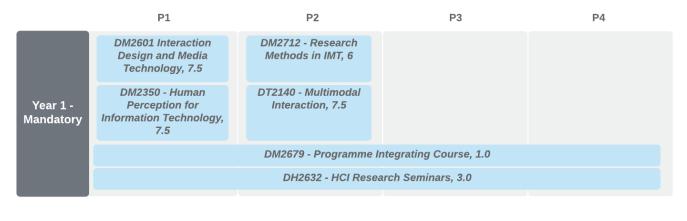
# Always use technology to increase human flourishing: focus on magic, discourage manic, ban the toxic!

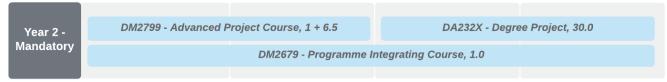


"Interaction design is about **shaping** digital things for people's use"

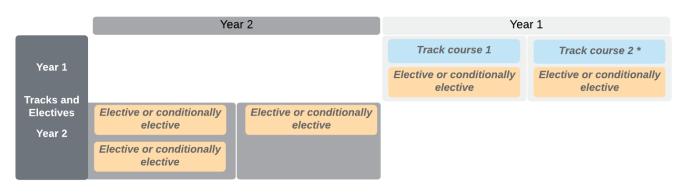
- Jonas Löwgren

#### **TIMTM19 Roadmap**





#### **Tracks and electives**



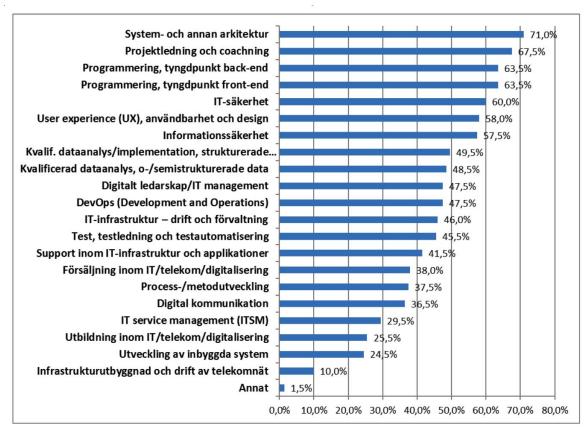
\* Not all tracks have two mandatory courses

	P3 Y1	P4 Y1	Conditionally Elective P3,P4,P1,P2	
Track: Physical Interaction Design	DH2400 Physical IxD, 7.5	DH2670 Haptics, Tactile, & Tangible Interaction, 7.5	DITECT INICITIATION VISUALIZATION	At least 7.5 credits
Track: Sonic Media	DT2300 Sound in Interaction, 7.5	DT2213 Musical Communication, 7.5	DIZZIZ MUSIC ACOUSTICS	At least 1 course
Track: Visual Media	DD2258 Introduction to Visualization, Computer Graphics, and Image/Video Processing, 7.5			At least 15 credits

### Career

- Interaction Designer designing the interactive aspects of a product
- Usability Engineers evaluating products, using usability methods and principles
- Web designers the visual design of websites, layouts, frontend, etc
- Information Architects system's logical structure and content
- User Experience designers (UX) all of the above but can carry out field studies for the design of products
- (Interactive) media production work within the media industry TV, film, news, games...
- Researchers and teachers

# Which areas will you need competence within?







## **Companies**













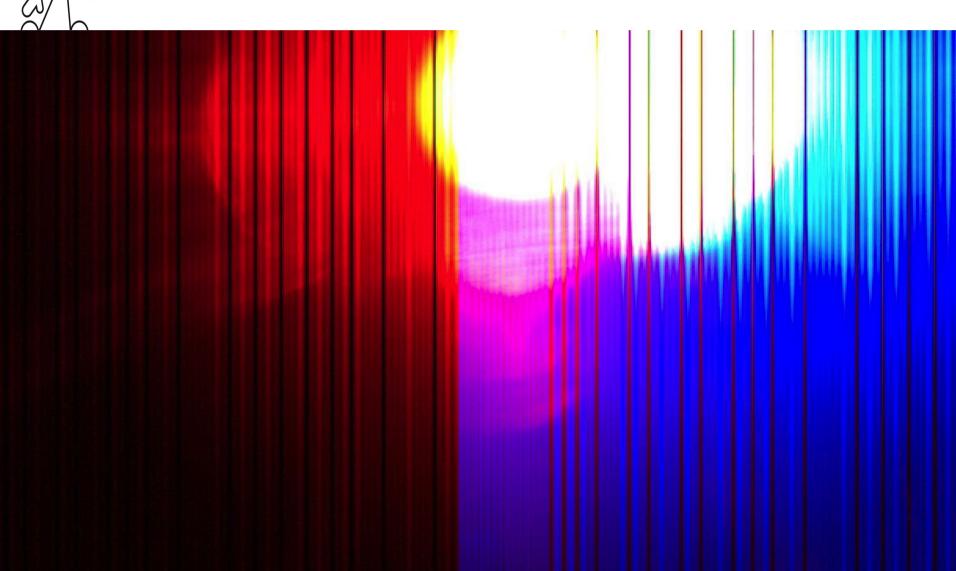
## The end of the beginning: Degree Project Options

#### Examples of project topic providers:

- Large or Small media/Interaction design agencies: Mobiento, Winston, Screen Interaction, Ocean Observations, Ziggy, HiQ, Publit...
- **Media production organisations**: SVT, TV4, Expressen...
- Large companies: Spotify, Scania, ABB ...
- Public sector: schools, museums, hospitals, public transport ...
- Research: SICS, MID ...



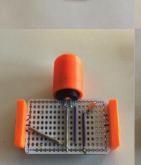
## Degree Project: VLC as a Design Material

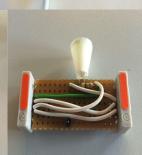


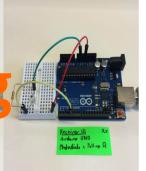










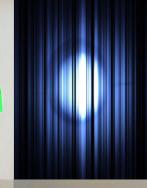




Emitter III Arduino UNO RGB LED



Receiver 11 RX Arduino UNO Photodiode + 3,3 MQ







Mrg Switch

littleBits Tx VLC



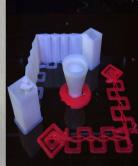
Magswitch

little Bits RXVLC



I speak - reddish + 1

LuminoTX







## MIDDLA\_ Makerspace







## **Advanced Project Course**



## **Questions?**

- Talk to study counsellor
  - media-master@eecs.kth.se
- Or me
  - jarmola@kth.se
  - Offices in E-bulding 6<sup>th</sup> floor

## **THANK YOU**

