## Electricity Market Analysis, EG2060 L3-L4

Lennart Söder Professor in Electric Power Systems

## Economic model of consumption

The cost side of consumption consists of direct costs as:



• Investment costs (e.g. buy a new fridge)

- Cost of electricity
- Maintenance cost (e.g. change bulbs in offices)
- **Operation cost** (e.g. persons connecting and/or disconnecting load)

## Economic model of consumption

In addition to consumption costs there are



Taxes

- Subsidies
- Grid tariffs



The value side of consumption consists of:

Economic model of consumption

- Possibility to use (prepared to pay to have an equipment available even if it is not used)
- Use of equipment (consumers are prepared to pay for electricity, but different levels depending on time of day/season etc, and time frame, since it takes some time to change behavior)

# Three examples of price sensitive loads



- 1. Test with high prices for households in a part of Sweden
- Questionnaire concerning disconnection of part of consumption for households in Denmark
- 3. Industry bidding concerning extreme situations in Sweden

### Critical peak pricing Tests with households using electrical heating



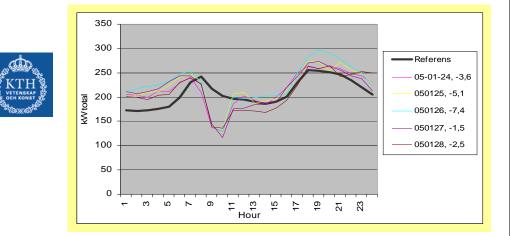
- Customers were offered lower prices for the whole year except for 40 hours with very high prices
- Customers to be alerted 1 day ahead of high prices via sms or e-mail
- No further technology was used besides hourly metering and the use of sms and e-mail
- 43 households, customers to Skånska energi participated the winter 2004 and 53 in the winter 2005. In addition 40 households, customers to Vallentuna energi participated in the winter 2005

### Critical peak pricing Results from test with households using electrical heating

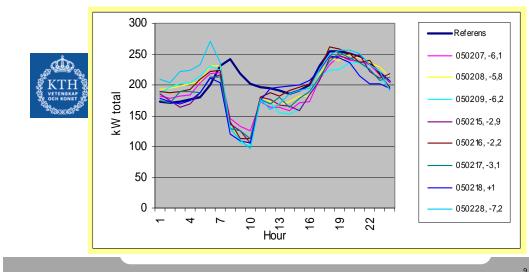


- More than 50% of the total load was reduced during times of high prices
- No tendency of weakening results during test period
- Even customers with no substitute to electric heating shows ability for a substantial reduction
- Power reduction not significantly higher when the highest prices were alerted

#### Skånska Energi - phase 1 High price 8-10, n=53

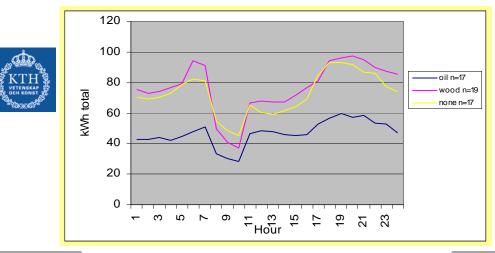


#### Skånska Energi – phase 2 High price 7-10, n=53

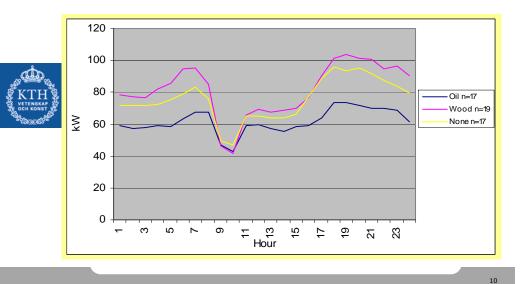


# High price 7-10, substitutes

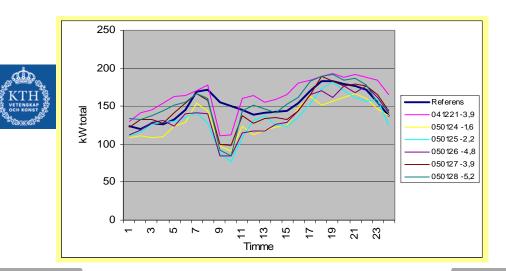
Skånska Energi - phase 2

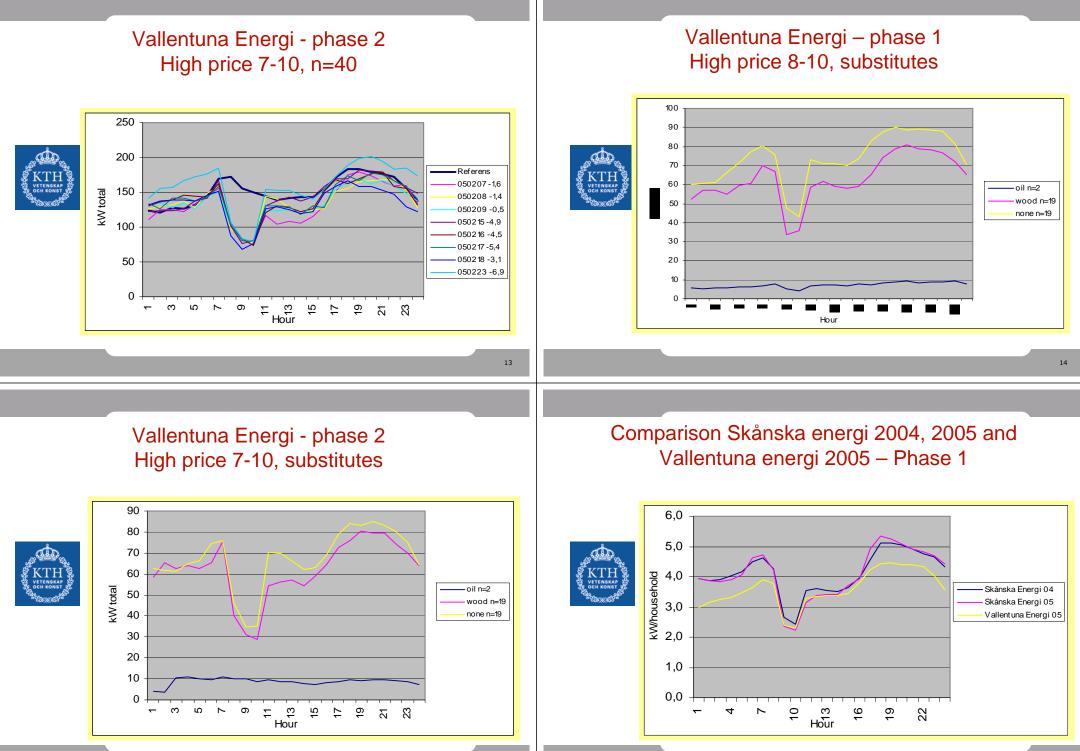


### Skånska Energi - phase 1 High price 8-10, substitutes

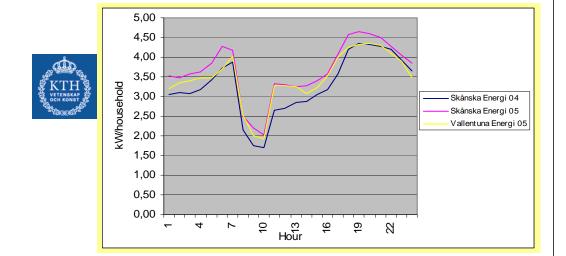


#### Vallentuna Energi - phase 1 High price 8-10, n=40





#### Comparison Skånska energi 2004, 2005 and Vallentuna energi 2005 – Phase 2



## Some important issues - 1

- The decrease has to be measured (in this test all participants had hourly measurements)
- The consumers must get the price (in this test all consumers got the price the day before via SMS)
- The interest to react depends on when they get the price

#### Consumers price sensitivity – 2 Households in Denmark



- Flexible electricity consumption has potential to become an important step towards achieving an economically efficient electricity supply. One way to obtain flexible electricity consumption is to establish agreements with private consumers regarding power-cuts during periods of peak consumption. Whether these agreements are economically efficient depends on how big a welfare loss the consumers experience during controlled power-cuts. This loss has so far not been estimated; hence the objective of this report is to indicate the level of such welfare loss.
- This rapport aims to analyze and quantify the private consumer's preferences for a number of characteristics relating to "controlled power-cuts" of washing machine, dish-washer and dry-tumbler respectively. These characteristics are decisive factors in determining loss of utility the consumer associate with the power-cuts.

## Households in Denmark

- Nr of machines
- Results of a questionnaire:

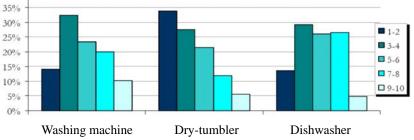
17

## Households in Denmark

• How many times/week are they used

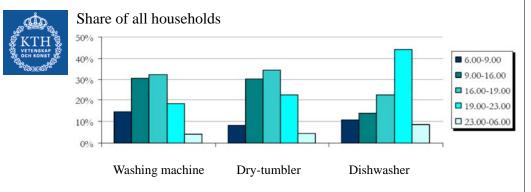


# Share of all households



## Households in Denmark

• At what time of the day are they used in week days



## Households in Denmark

• **Results**: Needed compensation (DKK/year) for different types of contracts.



Times/year => Length	2-3 times	12 times	30 times
15 minutes	256	409	419
1 hour	334	487	497
3 hours	556	709	1120



## Some important issues - 2

- The decrease has to be measured (in this test the idea was to send signals, but the result in unclear since the use is stochastic)
- The consumers must get the price (in this test the idea was to have a contract with yearly payment)
- The interest to react depends on when they get the price (here already in advance)

21

#### <u>Reserves in Sweden 2008-09</u> Consumers accepted to reduce consumption



Company	<u>MW</u>
Stora Enso AB	90
Holmen AB	85
Befesa ScanDust AB	17
Rottneros Bruk AB	31
INEOS Sverige AB	30
Göteborg Energi AB	<u>+ 49</u>
TOTAL	301



<u>Company</u>	<u>MW</u>
Stora Enso AB	210
Holmen AB	215
Befesa ScanDust AB	17
Rottneros Bruk AB	23
INEOS Sverige AB	30
Göteborg Energi AB	74
AV Reserveffekt	<u>+ 64</u>
TOTAL	633

Reserves in Sweden 2009-10

Consumers accepted to reduce consumption

#### <u>Reserves in Sweden 2010-11</u> Consumers accepted to reduce consumption



Company	<u>MW</u>
Stora Enso AB	150
Holmen AB	215
Befesa ScanDust AB	19
Rottneros Bruk AB	25
INEOS Sverige AB	30
Göteborg Energi AB	74
AV Reserveffekt	<u>+ 70</u>
TOTAL	583

#### <u>Reserves in Sweden 2011-12</u> Consumers accepted to reduce consumption



<u>Company</u>	<u>Area</u>	<u>MW</u>
Stora Enso AB	3-4	210
Höganäs Sweden AB	4	25
Rottneros Bruk AB	3	27
INEOS Sverige AB	3	30
Göteborg Energi AB	3	23,5
AV Reserveffekt	3-4	<u>+ 46</u>
TOTAL		362

27

25

#### <u>Reserves in Sweden 2012-13</u> Consumers accepted to reduce consumption



<u>Company</u>	<u>Area</u>	<u>MW</u>
Stora Enso AB	3-4	210
Höganäs Sweden AB	4	25
Rottneros Bruk AB	3	27
Befesa Scandust AB	4	18
Vattenfall AB	3-4	92
Göteborg Energi AB	3	25
AV Reserveffekt	3-4	<u>+ 67</u>
TOTAL		464

#### Reserves in Sweden 2009-10 Consumers accepted to be disconnected

#### Contract details:



- There is a bidding process where the cheapest offers are accepted and receives a certain fixed payment per year (in reality for the period Nov-16 to March-15). Payment is according to bid (SEK/MWh).
- The bids are since January 2009 placed on Nordpool spot. (Earlier they were placed on the regulating market where they had to be available within 10 minutes. But some bids required information up to 16 hours ahead of activation.) They are only used if all other bids are accepted.
- When bids are used they are paid according to contract, but TSO is paid according to Nordpool rules.
- At least hourly measurements are required, but shorter  $\Delta t$  is of interest.

## Some important issues - 3

• The decrease has to be measured.



- The consumers must get the price (in this case the bids are called when the prices are competitive)
- The interest to react depends on when they get the price (in this case they are prepared)

#### Outage costs ≠ price sensitivity forced outage ≠ voluntary reduction

Consumer type	SEK/kW (X)	SEK/kWh (Y)
Household	2	4
Farming	10	35
Service	34	169
Minor industry	15	60
Larger industry	29	32

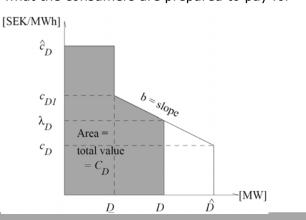
- Table from Sweden, 2003
- Interpreted in "Network performance model" as 70-110 SEK/kWh
- In proposition 2005/06:27 "Reliable grids": disconnections 12-24h. Household consumers: 150-300 SEK/h, industry 15-30 SEK/h.

29

## Model of consumption

- For a certain period (e.g. MWh/h)
- For a certain time frame (e.g. 12h ahead)
- Shows the consumer evaluation of certain load levels, i.e. what the consumers are prepared to pay for



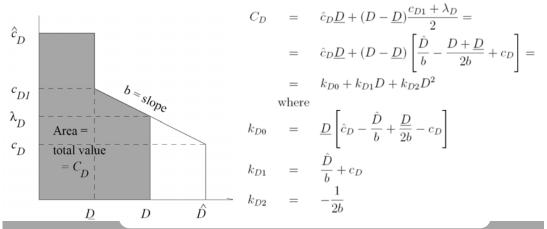


## Consumption value

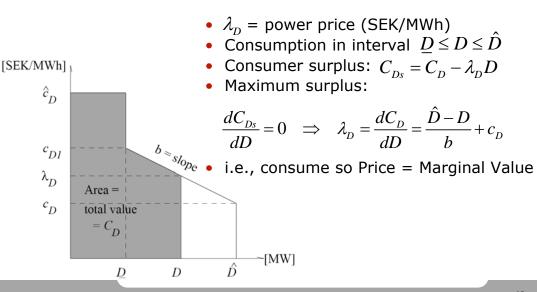
• Consumption in interval  $D \le D \le \hat{D}$ 

b = slope in [MW/SEK/MWh]

Consumer value at demand D = area below curve:

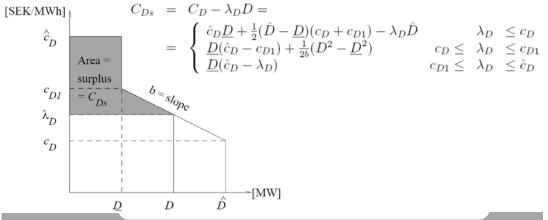


**Consumer surplus** 



# Consumer surplus at a certain price

Consumer surplus:  $C_{Ds} = C_D - \lambda_D D$ 



35

33

36

## **Total surplus**

• The total surplus is the sum of producer surplus and consumer surplus:

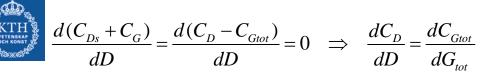


$$C_{Ds} + C_{Gs} = C_D - \lambda_D D + \sum_{i \in I} (\lambda_G G_i - C_{Gi}) =$$
$$= C_D - \sum_{i \in I} C_{Gi} + \lambda \underbrace{\left(\sum_{i \in I} G_i - D\right)}_{=0 \text{ (eq. 1.17)}} = C_D - \sum_{i \in I} C_{Gi}$$

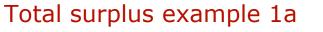
 i.e. total surplus = consumer value – producer cost

## Total surplus maximization

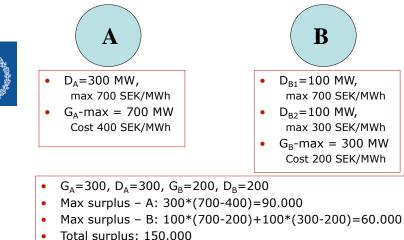
• The total surplus is the sum of producer surplus and consumer surplus:



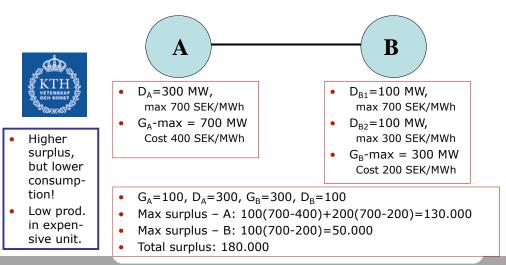
 i.e. maximal surplus is obtained when: marginal consumer value = marginal producer cost = price











39

37

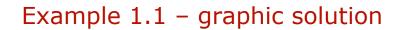
### Example 1.1

**Example 1.1** Assume that there are two power stations located in one area. The data for the power stations are shown in the table. The load is 310 MW, independent of the

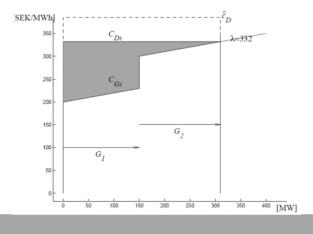
	$\hat{G}_{in}$	$c_{Gin}$	a
			0.2  SEK/MWh/MW
i=2	$250 \mathrm{MW}$	300 SEK/MWh	0.2  SEK/MWh/MW

Table 1.1. Data for example 1.1

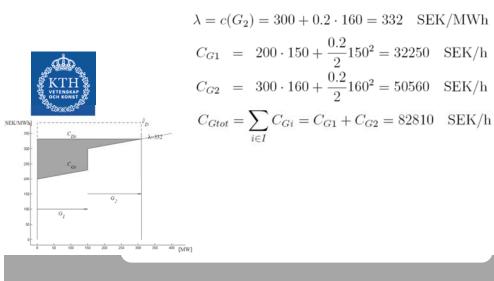
price. Calculate the price, the production in each unit per hour, and total operation cost



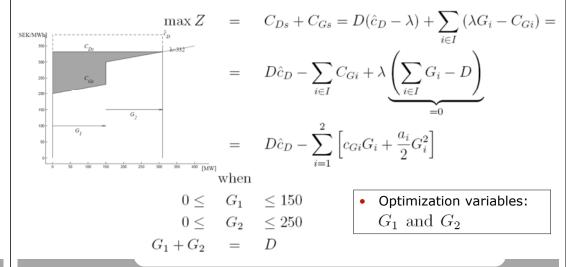
- 1. Draw the supply curve
- 2. Draw the demand curve
- 3. Calculate price



#### Example 1.1 – graphic solution



# Example 1.1 – solution using optimization



41

44

## Example 1.2

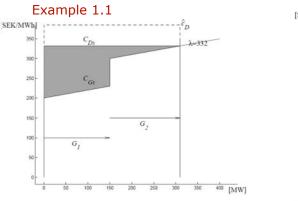
## General approach

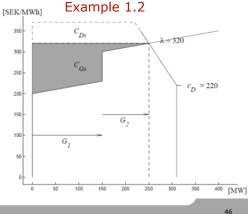
• **Graphic method** is illustrative for small examples



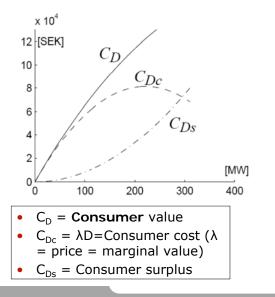
- In the course the requirement is to be able to make calculations with this method
- Optimization method is in reality required for solving larger systems with many constraints etc.
- In the course the requirement is to be able to interpret the results from this method, and to formulate them for higher grades.

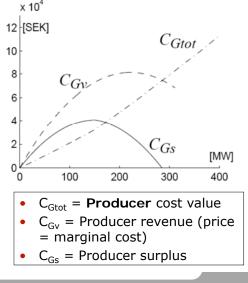
**Example 1.2** Assume the same production system as above in example 1.1. The only difference here is that the load has a price sensitivity of b=0.6 when the price increases above 220 SEK/MWh. Calculate the price, the production in each unit per hour, and total operation cost.



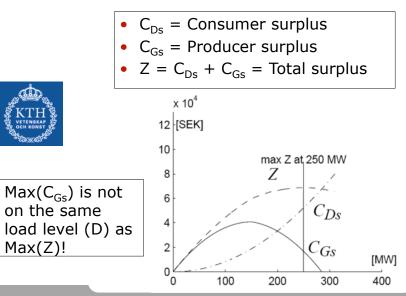








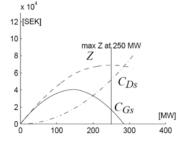




47

## Example 1.2

- So the question is why the producer should produce 250 MW (total maximum surplus) instead of 150 MW when this gives a lower surplus for the producer?
- There are two possible explanations:



1. Controlled market This implies that there are some rules for the producer that defines that they must operate the system in such a way to maximize also the benefits for the consumers. It could be, e.g., that the producers are owned by the consumers, or some regulations that the producers have to follow.

## Example 1.2

- So the question is why the producer should produce 250 MW (total maximum surplus) instead of 150 MW when this gives a lower surplus for the producer?
- There are two possible explanations:

 $C_{Ds}$ 

 $C_{Gs}$ 

300

200

x 10<sup>4</sup>

12 [SEK]

10

8

49

2. Perfect competition This assumption is based on that there are many companies with many power plants that compete on a market. Assume, e.g., that a total production (= load) of 150 MW is considered. At this level the marginal production cost and marginal consumer value are  $\frac{1}{Z} = \frac{1}{Z}$ 

$$\frac{dC_{Gtot}}{dC} = 300 + 0.2(150 - 150) = 300 \text{ SEK/MWh}$$
$$\frac{dC_D}{dC} = \left[\frac{310}{0.6} + 220\right] - \frac{2}{1.2}150 = 486 \text{ SEK/MWh}$$

With the assumption of several producers this means that an increase of 1 MWh of production implies a possible prfit of 486-300 = 186 SEK. This means that it is profitable for a single producer to sell more, since there are consumers prepared to pay for this. This increase can go on until the marginal cost is equal to the marginal value for the consumers.

### Example 1.2 – graphic solution

$$\lambda = 300 + 0.2 \cdot (D - 150)$$

$$\lambda = \frac{310 - D}{0.6} + 220$$

$$\Longrightarrow \begin{cases} \lambda = 320 \text{ SEK/MWh.} \\ D = 250 \text{ MW} \end{cases}$$

$$C_{G1} = 200 \cdot 150 + \frac{0.2}{2} 150^2 = 32250 \text{ SEK/h}$$

$$C_{G2} = 300 \cdot 100 + \frac{0.2}{2} 100^2 = 31000 \text{ SEK/h}$$

$$C_{Gtot} = \sum_{i \in I_n} C_{Gin} = C_{G1} + C_{G2} = 63250 \text{ SEK/h}$$

Example 1.2 – solution using optimization  $\begin{pmatrix} 310 \\ \end{pmatrix} = \frac{1}{2} \begin{pmatrix} 2 \\ -2 \end{pmatrix} \begin{pmatrix} 0.2 \\ -2 \end{pmatrix}$ 

$$\max Z = C_{Ds} + C_{Gs} = \left(\frac{310}{0.6} + 250\right) D - \frac{1}{2 \cdot 0.6} D^2 - \sum_{i=1}^{2} \left(c_{Gi}G_i + \frac{0.2}{2}G_i^2\right)$$
  
when  
$$0 \le G_1 \le 150$$
$$0 \le G_2 \le 250$$
$$G_1 + G_2 = D$$
  
(sekMwh)  
$$c_{Ds} = \frac{c_{Ds}}{c_{Qs}} + \frac{c_{Ds}}{c_{Qs}} +$$

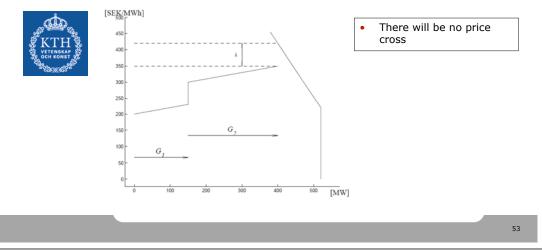
0 50 100 150 200 250 300 350 400 [M<sup>1</sup>

CD

51

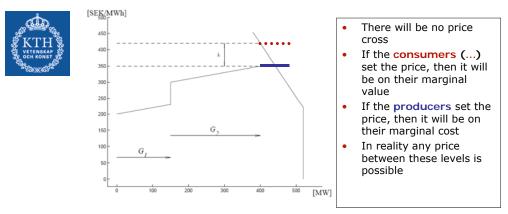
### On Capacity deficit -1

**Example 1.3** Assume the same production system as above in example 1.2. The only difference here is that the load has a base level of 420 MW. Calculate the price, the production in each unit per hour, and total operation cost.



### On Capacity deficit -2

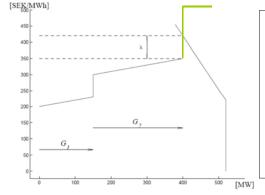
**Example 1.3** Assume the same production system as above in example 1.2. The only difference here is that the load has a base level of 420 MW. Calculate the price, the production in each unit per hour, and total operation cost.



#### On Capacity deficit -3

**Example 1.3** Assume the same production system as above in example 1.2. The only difference here is that the load has a base level of 420 MW. Calculate the price, the production in each unit per hour, and total operation cost.





- There will be no price cross
- Can be modeled as a deficit plant with extreme cost. Then the price is clearly stated as the consumer marginal value.
- The production in this plant will be zero unless the demand curve is vertical.

## Assignments 3-4 - overview

- Aim of assignments:
  - Apply knowledge from lectures, each part in the lecture has corresponding questions
  - Evaluate whether a new power plant is profitable or not
  - Learn how to interpret the results from computer programs
  - Points to exam
- Performance:
  - Solutions have to be handed in individually! But cooperation is of course a good idea!
  - Individual data sheet corresponds to obtained number.
  - A computer program (Matlab) is available. This program simulate the operation of a 4-area system including several power plants, load in each area, transmission between areas etc.
  - The program can be run at KTH, e.g., in computer room, Teknikringen 33
  - Material available from http://www.kth.se/ees/utbildning/kurshemsidor/eps/EG2060/VT11-1?l=en\_UK

#### Assignments 3-4 – data example 1

Individual data sheet nr 1

K VETE

Production resources. Unit number as index.

	Area	Owner		H	lydro		Coal	Bio	Natural	Gas
203.			MW	stor	age	inflow	MW	MW	gas	turbine
T				cap.	start	MWh/h				
18				MWh	MWh					
	A	01	$300_{1}$	100	100	300	-	-	-	2009
10	A	O2	-	-	-	-	-	$400_{5}$	2007	-
	В	O3	-	-	-	-	-	-	-	$200_{10}$
	В	O4	-	-	-	-	$500_{3}$	-	$200_{8}$	-
	C	O1	$400_{2}$	100	100	400	-	-	-	$300_{11}$
	C	O2	-	-	-	-	-	$500_{6}$	-	-
	D	O3	-	-	-	-	-	-	-	$400_{12}$
	D	O4	-	-	-	-	$600_{4}$	-	-	-
	]	Fuel SEK/MWh	18	0 (value	end per	iod 2)	200	300	400	800
	[a] Cos	t incr. [SEK/MWh]/MW	0.1 100		0.1	0.1	0.1	0.1		
	Fixe	ed cost SEK/h,MW			- 90	70	60	35		
	Emi	ssion kgCO <sub>2</sub> /MWh			0		1000	0	440	700

## Assignments 3-4 – data example 2

 $[\Omega]$ 

58

60

Transmission lines. Line number as index.

Line nr	from	to	Capacity [MW]	$X [\Omega]$
1	A	В	50	10
2	A	С	-	-
3	A	D	60	10
4	В	С	70	10
5	В	D	-	-
6	С	D	80	10

Load and TSO data

Area	Load	Price sensitivity	Transmission
	[MW]	above 320 SEK/MWh	System
		[SEK/MWh,MW]	Operator
Α	500	0.2	TSO-1
В	600	0.2	TSO-1
C	700	0.2	TSO-2
D	800	0.2	TSO-2

#### Assignment 3-4 Simulation method: Optimization - 1

The market prices, production- consumption- and transmission- level are obtained by solving the following optimization problem:

$$Max \ z = \sum_{area \ n=1}^{4} \left\{ \left[ \frac{\hat{D}(n)}{b(n)} + c_{D}(n) \right] \cdot D(n) - \frac{1}{2b(n)} D^{2}(n) \right\} - \sum_{gen. \ g=1}^{numits} \left\{ c_{G}(g)G(g) + \frac{a(g)}{2} G^{2}(n) \right\} - 0.00000001 \sum_{all \ lines} \left[ P_{pos}(l) + P_{neg}(l) \right]$$

#### Assignment 3-4 Simulation method: Optimization - 2

considering

for all areas = 
$$n: P_{net}(n) = \left[\sum_{g \in [area n]} G(g)\right] - D(n)$$
  
for all areas =  $n: P_{net}(n) = \sum_{l \in [linefrom(l)=n]} \left[P_{pos}(l) - P_{neg}(l)\right] - \sum_{l \in [lineto(l)=n]} \left[P_{pos}(l) - P_{neg}(l)\right]$   
for all generators =  $g: 0 \le G(g) \le G_{max}(g)$   
for all lines =  $l: 0 \le P_{pos}(l) \le P_{max}(l), 0 \le P_{neg}(l) \le P_{max}(l)$   
for all areas =  $n: D(n) \le \hat{D}(n)$ 

#### Assignment 3-4 Simulation method: Optimization - 3

It can be noted that the aim of the second row is to eliminate circulating flows, since no losses may cause this. When multiind=2, i.e. when the DC load flow method is applied for modeling transmission flows, then the following constraint also has to be included:

for all lines = l: 
$$P_{pos}(l) - P_{neg}(l) = \sum_{all areas=n} M(l, n) \cdot P_{net}(n)$$

Where the matrix M is defined according to Compendium A, section 2.4.1

## Assignment 3a

#### One price area, one period

First assume

- The consumers are not price sensitive, (except in Q2)
- There are no transmission limits,
- There are no costs for the emissions costs.

Set inflow = installed capacity for the hydro units. Remember that the impact of fixed costs is important.

61

## Assignment 3a

- Q1) Draw a figure (by hand is OK) with the supply and demand curves for the whole system including all four areas. Show the values for the price cross.
- Q2) Same as Q1, but now assume that the consumers are price sensitive.
- Q3) What will the system price be in your system (assume that operating cost of hydro is considered equal to the water value) based on
- New a. Marginal costing?
- $\frac{1000}{2010}$  b. Formulate the mathematical problem which gives the requested result in Q3a
- c. Mean cost pricing (for whole system)?
- Q4) Compare the answers between the two methods and explain differences and/or equalities.
- Q5) Calculate the transmission between the regions (MWh) for the two different pricing methods. Explain differences and/or equalities.
- Q6) Calculate the benefit (=income total cost) for the different owners with the two pricing methods. Explain the result.

## Assignment 3-4 simulation

• One simple example in MATLAB:



- >> load data1
- >> multiind=1 :
- >> transcap = 10000\*ones([1,6]);
- >> market
- multiind = 1 => use simple transmission limits
- This gives the generation, prices etc with (in reality) no transmission limits. Here "transcap" is changed, but all other variables can be changed in the same way.

## Assignment 3-4 Data that can be changed same as in DATAX.mat

gdata = a 4-column vector, with length=nr of units col-1: Installed capacity col-2: type: hydro-1, coal-2, bio-3, nat-gas-4, gas-turb-5 col-3: area number (1-4) col-4: owner number (1-4) fuelcost = a vector with the fuel costs for the 5 source types in [SEK/MWh] fixedcost = a vector with the fixed costs for the 5 source types in [SEK/MWh] emission = a vector with CO2 emissions for the 5 source types in [kgCO2/MWh] a1 = Incremental increase of production cost for all sources hydrodata = Extra data for hydro system, same order as gdata, length=nr of hydro units col-1: unitnr col-2: reservoir cap in [MWh] col-3: start content in [MWh] col-4: inflow linefrom = vector with start node of the 6 lines, Lines: AB AC AD BC BD CD lineto = vector with end node of the 6 lines transcap = vector with the capacity of the 6 lines transx = vector with the reactance of the 6 lines multiind = binary variable, [=1] => Multi Area Method, [=2] => DC Power Flow Method multiind is not defined in data file, so it has to be defined. cD1 = above this price in [SEK/MWh] the load is price sensitive loaddata = load data where each row corresponds to the 4 areas col-1: load in MW for 2008 col-2: another load level - not used! col-3: another load level - not used! col-4: price sensitivity coefficient b in MW/[SEK/MWh] tso = vector with TSO number in each area.

65

## Questions on demand

1. A "not price sensitive consumer" is prepared to pay 1000 SEK/kWh?



- 2. A "price sensitive consumer" can be disconnected without any information during the previous hour/day?
- 3. The "consumer surplus" at a given power price is
  - a) higher for a consumer who is prepared to pay more?
  - b) independent of the price level?
  - c) independent on when the price is set?

#### Assignment 3-4 Output data

#### Output data for the MATLAB file market.m

G = generation in each generator, same numbering as gdata

P = transmission in each line

D = demand in the 4 areas

Lambda = electricity price in the 4 areas [SEK/MWh]

#### Gcost = operating cost for electricity in each generator (not fixed)

#### Internally defined data in file market.m

nunits = nr of rows in gdata, i.e., nr of units gn = generator-area matrix: gn(g,k)=1 if unit g is in area k, gn(g,k)=0 otherwise owner = generator-owner matrix: owner(g,k)=1 if unit g belongs to owner k. expo = export-area matrix: expo(l,k)=1 if line l origins in area k impo = import-area matrix: impo(l,k)=1 if line l ends in area k

### Questions on total surplus

1. "Total surplus" is the difference between consumer surplus and producer surplus?



- 2. "Total surplus" is the difference between consumer value and total production cost?
- 3. Minimization of total surplus gives as a result that price should be set according to marginal cost?
- 4. Prices based on marginal costs result in low consumer prices?
- 5. Interconnections lead to lower prices for consumers?

