

Information Visualization – IVIS14

Lecture 10: visual structures, view transformations, tasks, and evaluation

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2014/03/04



Prelude video

- Aaron Koblin: Visualizing ourselves ... with crowd-sourced data
 - http://www.ted.com/talks/aaron_koblin.html

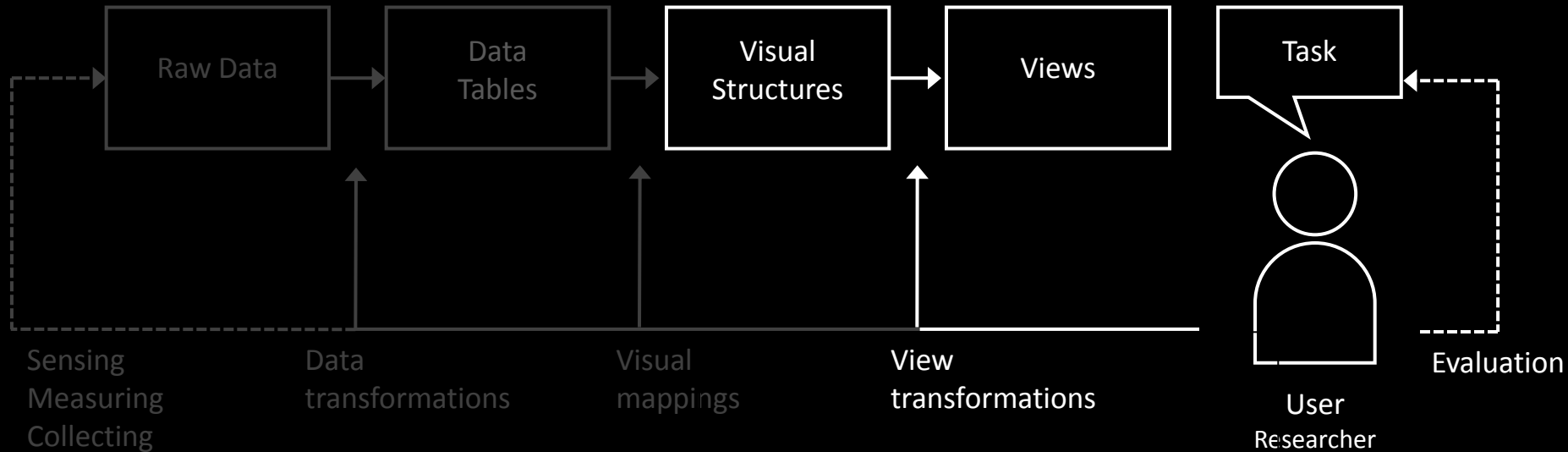
Outline

1. Update on Project 4
2. Discuss: Liu et al.
3. Break – questionnaire!
4. View Transformations
5. Tasks
6. Evaluation
7. Instructions for project demos
8. C-Awards participation

Update on Project 4

- Help from us?
- At most, 2 minute per group

Visual structures, view transformations, tasks, and evaluation



Discussion of Liu et al.

1. Break into three groups
2. Select one of the figures in the paper that is not the same figure another group has selected
3. Find the reference
4. Find an interactive demo for the reference
5. If no interactive demo, go to 2
6. Discuss the interactive demo using these criteria (25 minutes)
 - What is the data?
 - What are the data transformations?
 - What are the visual mappings?
 - What are the visual structures?
 - What are the view transformations?
 - What are the views?
 - What are the tasks?
 - How does the demo support these tasks?
 - How can it be improved?
7. Present to the demo to the other members of class the class (5 minutes)

What are visual mappings?

What are visual structures?

What are view transformations?

What are tasks?

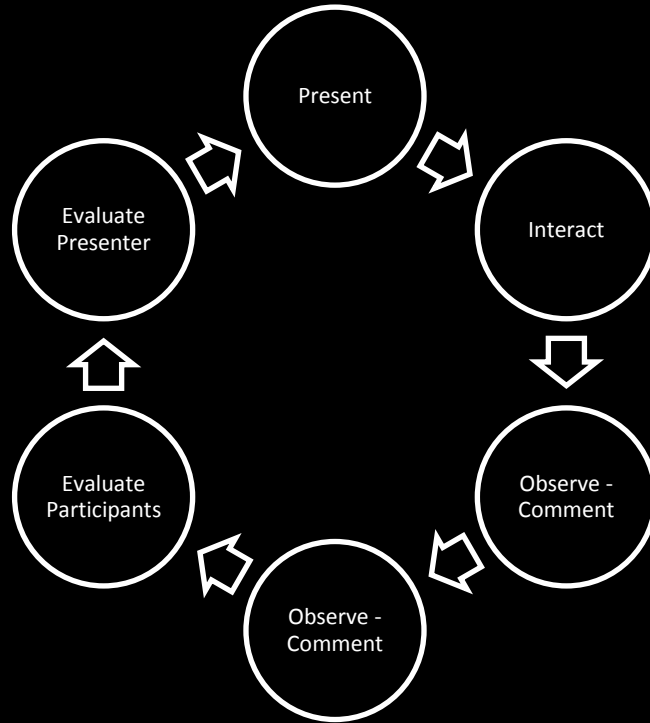
What is evaluation?

What is evaluation?

Final Demos

- I will post template online
- Keep track of time on task (hours worked)
- Presentations
 - One group presents
 - One group evaluates presentation
 - One group evaluates participation
 - Three groups participate
 - One group interacts with demo
 - Two groups observe, ask questions, give suggestions

Demo Algorithm



Grading

- Proposal 10%
- Presentation + slides 10%
- Demo 20%
- Participation 10%
- URL w/ desc. + working code 20%
- C-Awards 20%
- 2-page report – learning 10%

Criteria

1. Who is the user?
2. What are the tasks?
3. What is the data?
4. What are the data transformations?
5. What are the visual mappings?
6. What are the visual structures?
7. What are the view transformations?
8. What are the views?
9. How does the demo support the tasks?
10. How can it be improved?



- Deadline 23.3.2014
- Price 10000 kr / category
- Upload [HERE](#)
 - [Form](#)
 - 2 A4 pages
 - 5 min film
 - English / Swedish
 - Category
 - Interaction Design
 - Opportunity
 - Audience Magnet
 - Technical Excellence
 - Application
 - Film
 - People's Choice
 - Demo if selected?
 - Opportunities
 - Learn
 - Interact
 - Thesis
 - Job



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CELL! CELL! CELL!





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Questionnaires

- Study participation
 - Social media in the classroom
 - Learning outcomes of IVIS14

Thank you!

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