DM1579 Media Production 6.0 credits

Medieproduktion

Course syllabus for DM1579 valid from Autumn 18

This is a translation of the Swedish, legally binding, course syllabus.

Grading scale:
Education cycle: First cycle
Main field of study: Technology

Intended learning outcomes

On completion of the course, the student should be able to:

- plan and carry out media productions from idea to completed production directed to specific target groups by means of modern technology.
- demonstrate knowledge and skills to use text, image and sound in collaboration so that these build jointly up and reinforce a message.
- account for different roles and the included stages in the work with media productions as well as how they interact.
- account for concepts, theories and models that describe how media artefacts are designed and received by the media consumer.
- analyse and evaluate media productions with regard to the completed product, the different phases of the production, and target group.
- cooperate and work within given time frames

in order to

- be able to produce different types of media for use in later courses and in working life
- discuss media production with experts
- survey which resources that are required for smaller media productions

Course main content

- Theories, concepts and models that treat the production process.
- Production of simple originals, in the form of a synopses, sketches or manuscripts.
- Production of media artefacts in the form of text, image, mobile image and sound.
- User generated media products and productions
- Virtual Reality, Augmented Reality, 3D
- Digital representation of media
- Color management and printing technology
- Different media forms (entertainment, game, news etc)
- Media production for presentations and reports
- Media distribution and media distribution platforms
- Different roles in media productions and as well as how these interact.
- Models for the analysis of different target groups.
- Models for basic analysis of own and others’ media productions.
- Study visits
Language of instruction
Language of instruction is specified in the course offering information in the course and programme directory.

Eligibility

Literature
Announced at least 10 weeks before start of the course

Examination