



ME2053 Logistics & Supply Chain Management 6.0 credits

Logistik & Supply Chain Management

Course syllabus for ME2053 valid from Autumn 09

This is a translation of the Swedish, legally binding, course syllabus.

Grading scale: A, B, C, D, E, FX, F

Education cycle: Second cycle

Main field of study: Industrial Management

Intended learning outcomes

After the course, the student should be able to apply basic techniques and theoretical perspectives within the area of supply chain management by:

- Defining and identifying basic models and theoretical perspectives.
- Explain basic models and theoretical perspectives by giving examples on their use.
- Individually use basic models and theoretical perspectives in situations to analyze and improve the effectiveness in supply chains.

Course main content

The course consists of different elements with literature seminars and cases. The following areas will be dealt with:

- Localisation decisions
- Transportation and logistics
- Inventory and forecasting
- Marketing and restructuring of channels
- Strategies for sourcing and supply management
- Strategies for information and communication
- Product development
- Service and after-market support
- Reverse logistics and green issues
- Outsourcing and strategic alliances
- Performance measurement
- Globalization

Language of instruction

Language of instruction is specified in the course offering information in the course and programme directory.

Eligibility

Moved to year 3

Literature

Chopra & Meindl, Supply Chain Management. Pearson, Prentice Hall, Upper Saddle River, New Jersey.

Examination

- INL1 - Logistics and Supply chain Management, 6.0 credits, grading scale: A, B, C, D, E, FX, F