



AG124U Perspectives on Place Marketing /Commis- sioned Course/ 9.0 credits

Perspektiv på platsmarknadsföring /uppdragsutbildning/

This is a translation of the Swedish, legally binding, course syllabus.

Establishment

Course syllabus for AG124U valid from Autumn 2008

Grading scale

P, F

Education cycle

First cycle

Main field of study

Technology

Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

Intended learning outcomes

Course contents

Examination

- PRO1 - Project, 2.0 credits, grading scale: P, F
- TEN1 - Examination, 5.0 credits, grading scale: P, F
- ÖVN1 - Exercises, 2.0 credits, grading scale: P, F

Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.