



AH2020 Macroeconomics for Business 7,5 hp

Macroeconomics for Business

Fastställande

Kursplan för AH2020 gäller från och med HTo8

Betygsskala

A, B, C, D, E, FX, F

Utbildningsnivå

Avancerad nivå

Huvudområden

Särskild behörighet

Undervisningsspråk

Undervisningsspråk anges i kurstillfällesinformationen i kurs- och programkatalogen.

Lärandemål

The goal of this course is not only to give you a better understanding of the macro-economy but also to make clear how the corporate sector is affected by macroeconomic developments and the implications thereof. Taking this course should make you 'a sophisticated consumer'

of macroeconomic information. By the end of the course you should be able to recognise and construct logical economic arguments, read macroeconomic reports, and understand when and why the government makes important policy decisions such as a change in the target interest rate or changes in the tax rate. The aim is to provide a set of general skills portable across a range of industries, professions, and countries, which will make it possible to understand the forces that will dominate the domestic and global business environment in the immediate future as well as over the coming years.

Kursinnehåll

This is a course in macroeconomics with a focus on issues relevant for business. The course is tailored for students with an engineering background. Macroeconomic events are a fundamental source of changes in the business environment, markets, and society. Understanding these changes is critical in formulating the appropriate corporate strategies to follow. The purpose of this course is to familiarise you with the workings of the global economy and the main factors that determine the financial health of corporations and nations. We will consider a range of questions such as what are the determinants of exchange rates, inflation, and interest rates; how does technological change affect the economy; what is the role of trade in influencing national wealth and corporate performance; why do business cycles occur. • What is macroeconomics? • Economic growth: Investment and consumption • Trade and globalization: Patterns and policy • Exchange rates: Patterns and determinants • Money and inflation • Interest rates: Patterns and determinants • Business cycles

Kurslitteratur

Robert M. Grant. Contemporary Strategy Analysis: Concepts, techniques, applications. (Blackwell Publishers) 6th Edition

Examination

- TEN1 - Tentamen, 7,5 hp, betygsskala: A, B, C, D, E, FX, F

Examinator beslutar, baserat på rekommendation från KTH:s handläggare av stöd till studenter med funktionsnedsättning, om eventuell anpassad examination för studenter med dokumenterad, varaktig funktionsnedsättning.

Examinator får medge annan examinationsform vid omexamination av enstaka studenter.

När kurs inte längre ges har student möjlighet att examineras under ytterligare två läsår.

Group Assignment, individual written exam

Övriga krav för slutbetyg

Group Assignment, individual written exam

Etiskt förhållningssätt

- Vid grupparbete har alla i gruppen ansvar för gruppens arbete.
- Vid examination ska varje student ärligt redovisa hjälp som erhållits och källor som använts.
- Vid muntlig examination ska varje student kunna redogöra för hela uppgiften och hela lösningen.