



# AI2151 Industrial Development and Entrepreneurship, Advanced Course 15.0 credits

Industriell utveckling med entreprenörskap, fortsättningskurs

This is a translation of the Swedish, legally binding, course syllabus.

If the course is discontinued, students may request to be examined during the following two academic years

## Establishment

Course syllabus for AI2151 valid from Spring 2017

## Grading scale

A, B, C, D, E, FX, F

## Education cycle

Second cycle

## Main field of study

Industrial Management

## Specific prerequisites

120 credits (hp) on university level and documented proficiency in English corresponding to English B (TOEFL, IELTS e.g).

## Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

## Intended learning outcomes

To give an understanding of factors which contribute to industrial and economic development and entrepreneurship:

- Demographic
- Geographic
- Cultural
- Education
- Infrastructure
- Economic and political
- The international and local environment

After the course the students should be able to take initiative to, and to carry out a marketing project in an international environment.

## Course contents

The students are required to plan and conduct seminars as both for the project members and for other students. The seminars within the project group are intended to complement other sources of information the students need in order to plan and undertake a visit to another country. During the visit to the other country it is required that the students present their project to other students at minimum one university in the specific country and also that they have contacts with other organizations and firms in order to get a firsthand experience from those organizations and firms as well as of the cultural, economic and technical development in that country. The participants in each project select themselves country of their studies.

Final seminar with the presentations of individual and collective results of the research and study visits in the selected country has to be organized at KTH and other universities in Sweden.

## Disposition

As a project. Study tour minimum two weeks. Total time for the planning and reporting of the project not less than six to nine month. A teacher will be acting as a mentor during the project. Examples from earlier projects can be found at: [www.exchangejapan.se](http://www.exchangejapan.se) and [www.vikings2iran.com](http://www.vikings2iran.com)

Lectures/seminars min 4 h, Exercises, Study visit minimum 2 weeks, Final seminar and course evaluation.

## Course literature

Väljs i samråd med handledare/lärare.

## Examination

- LAB1 - Laboratory Work, 6.0 credits, grading scale: A, B, C, D, E, FX, F
- PRO1 - Project, 9.0 credits, grading scale: A, B, C, D, E, FX, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

The examination consists of continuous reporting of the work of the project including travel and seminars organized by the project. A major seminar at a foreign university and debriefing in a seminar for a large group of students in Stockholm and a written final report. Requirements for the final grade is LAB1 and PRO1, and participation in the final seminar.

## Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.