



AI221V Entrepreneurship and Management 7.5 credits

Entreprenörskap och management

This is a translation of the Swedish, legally binding, course syllabus.

If the course is discontinued, students may request to be examined during the following two academic years

Establishment

Course syllabus for AI221V valid from Spring 2009

Grading scale

A, B, C, D, E, FX, F

Education cycle

Second cycle

Main field of study

Specific prerequisites

For students not attending a KTH programme (Engineering programmes) the following requirements have to be fulfilled.

- Completed upper secondary schooling including proficiency in Swedish and English. For English spoken courses, proficiency in English only and
- 120 hp (Swedish credits) at university level.

Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

Intended learning outcomes

Knowledge and skills in entrepreneurship, service management and leadership, writing business plans, financing with venture capital, marketing, development of organizations.

Course contents

Entrepreneurship, Leadership and Service management. Business concepts, goals and strategies. Economic planning. Venture capital. Development of business plan.

Course literature

Urval av artiklar från Kontentans kunskapsbibliotek samt material utdelat under föreläsningar.

Examination

- PRO1 - Project, 7.5 credits, grading scale: A, B, C, D, E, FX, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

Other requirements for final grade

Coursework and attendance at 50% of the lectures (PRO1; 7,5hp).

Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.