



# DM1579 Media Production 6.0

## credits

Medieproduktion

This is a translation of the Swedish, legally binding, course syllabus.

### Establishment

Course syllabus for DM1579 valid from Autumn 2018

### Grading scale

A, B, C, D, E, FX, F

### Education cycle

First cycle

### Main field of study

Technology

### Specific prerequisites

### Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

### Intended learning outcomes

On completion of the course, the student should be able to:

- plan and carry out media productions from idea to completed production directed to specific target groups by means of modern technology.
- demonstrate knowledge and skills to use text, image and sound in collaboration so that these build jointly up and reinforce a message.
- account for different roles and the included stages in the work with media productions as well as how they interact.
- account for concepts, theories and models that describe how media artefacts are designed and received by the media consumer.
- analyse and evaluate media productions with regard to the completed product, the different phases of the production, and target group.
- cooperate and work within given time frames

in order to

- be able to produce different types of media for use in later courses and in working life
- discuss media production with experts
- survey which resources that are required for smaller media productions

## Course contents

- Theories, concepts and models that treat the production process.
- Production of simple originals, in the form of a synopses, sketches or manuscripts.
- Production of media artefacts in the form of text, image, mobile image and sound.
- User generated media products and productions
- Virtual Reality, Augmented Reality, 3D
- Digital representation of media
- Color management and printing technology
- Different media forms (entertainment, game, news etc)
- Media production for presentations and reports
- Media distribution and media distribution platforms
- Different roles in media productions and as well as how these interact.
- Models for the analysis of different target groups.
- Models for basic analysis of own and others' media productions.
- Study visits

## Course literature

Announced at least 10 weeks before start of the course

## Examination

- PRO1 - Project, 3.0 credits, grading scale: A, B, C, D, E, FX, F
- LAB1 - Laboratory work and field trips, 3.0 credits, grading scale: P, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

If the course is discontinued, students may request to be examined during the following two academic years.

## Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.