DM2556 Intercultural communication 7.5 credits

Interkulturell kommunikation

This is a translation of the Swedish, legally binding, course syllabus.

If the course is discontinued, students may request to be examined during the following two academic years

Establishment

Course syllabus for DM2556 valid from Spring 2011

Grading scale

A, B, C, D, E, FX, F

Education cycle

Second cycle

Main field of study

Specific prerequisites

Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

Intended learning outcomes

After completed course the student shall

* be well prepared to understand and competently deal with communication situations in education and future professional life

* be able to describe and analyze questions in the area of intercultural communication in a critical and methodological way

* be able to read and understand research literature in the area intercultural communication

* be able to analyze and predict the role and use of different media technologies in intercultural communication

in order that the studenten shall have

* good knowledge in the area intercultural communication

* good knowledge in the effect that media technology can have on intercultural communication

* good knowledge of cultural, social, institutional, and technical conditions for intercultural communication

* good knowledge of modern theories on intercultural communication and media technology.

Course contents

In the world today there is an ever growing number of contacts and communication between people with different linguistic and cultural backgrounds. This communication takes place because of contacts within the areas of business, international organizational co-operation, science, education, massmedia, entertainment, tourism, but also because of immigration. Intercultural communication is a field of study that looks at how people from different countries and differing cultural backgrounds behave, communicate and perceive the world around them, in similar and different ways among themselves, and how they endeavour to communicate across cultures. The study of intercultural communication brings together academic disciplines such as Social anthropology, Media technology, Management, Psychology, Cultural studies, and Media studies. The central objective of the course is to understand how people from different cultures communicate with each other in organizations and enterprises and to improve the ability to successfully communicate with people of other cultures (intercultural competence). The course will focus on how media, media technology and media systems work in different cultures and societies, in particular on issues like freedom of press, advertising and propaganda, entertainment imperialism, education and communication patterns. The course is based on lectures, seminars, study visits and project work.

Course literature

Will be announced 4 weeks prior to course start on course web page.

Examination

- UPP1 - Task, 7.5 credits, grading scale: A, B, C, D, E, FX, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

In this course the school's honours codex is applied, see:

http://www.kth.se/csc/student/hederskodex

Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.