



# DM2577 Content and Expression in Media 9.0 credits

## Innehåll och uttryck i media

This is a translation of the Swedish, legally binding, course syllabus.

If the course is discontinued, students may request to be examined during the following two academic years

## Establishment

Course syllabus for DM2577 valid from Autumn 2008

## Grading scale

P, F

## Education cycle

Second cycle

## Main field of study

## Specific prerequisites

The compulsory courses of the Media Technology Program plus at least one completed area of specialization and students from Stockholm School of Economics reading for a Major in Media Management.

## Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

## Intended learning outcomes

The aim of the course is to get students in media technology to attend and explore the connection between technology, economy and social factors in the technical innovation and development process. This is being done in cooperation between course participants as the course is conducted in project form.

Students who have read the course should be able to:

- generate a holistic picture of the links connecting media techniques, media content, communication processes, and target groups
- participate in and manage larger media projects
- cooperate and work goal-oriented in groups where different competences and interests are represented.

## Course contents

Students will within the course, analyze, reflect over, re-evaluate and develop an established form of media (that differs from year to year).

This will be examined primarily through:

oral and written presentations during the course

- different types of creations (mock-ups, prototypes, illustrations of visions, scenarios etc.)
- a larger public presentation of the project at the end of the course.

## Course literature

Will be announced at least 2 weeks before course start at course web page.

## Examination

- PRO1 - Project, 9.0 credits, grading scale: P, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

## Other requirements for final grade

Project (PRO1; 9 university credits).

Compulsory presence at some of the hours of instruction

## Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.