

FDM3511 Interkulturell kommunikation 7,5 hp

Intercultural Communication

Fastställande

Betygsskala

G

Utbildningsnivå

Forskarnivå

Särskild behörighet

Undervisningsspråk

Undervisningsspråk anges i kurstillfällesinformationen i kurs- och programkatalogen.

Lärandemål

After completed course the student shall

- * be well prepared to understand and competently deal with communication situations in education and future professional life
- * be able to describe and analyze questions in the area of intercultural communication in a critical and methodological way

- * be able to read and understand research literature in the area intercultural communication
- * be able to analyze and predict the role and use of different media technologies in intercultural communication

in order that the studenten shall have

- * good knowledge in the area intercultural communication
- * good knowledge in the effect that media technology can have on intercultural communication
- * good knowledge of cultural, social, institutional, and technical conditions for intercultural communication
- * good knowledge of modern theories on intercultural communication and media technology.

Kursinnehåll

In the world today there is an ever growing number of contacts and communication between people with different linguistic and cultural backgrounds. This communication takes place because of contacts within the areas of business, international organizational co-operation, science, education, massmedia, entertainment, tourism, but also because of immigration. Intercultural communication is a field of study that looks at how people from different countries and differing cultural backgrounds behave, communicate and perceive the world around them, in similar and different ways among themselves, and how they endeavour to communicate across cultures. The study of intercultural communication brings together academic disciplines such as Social anthropology, Media technology, Management, Psychology, Cultural studies, and Media studies. The central objective of the course is to understand how people from different cultures communicate with each other in organizations and enterprises and to improve the ability to successfully communicate with people of other cultures (intercultural competence). The course will focus on how media, media technology and media systems work in different cultures and societies, in particular on issues like freedom of press, advertising and propaganda, entertainment imperialism, education and communication patterns. The course is based on lectures, seminars, study visits and project work.

Kurslitteratur

Will be announced 4 weeks prior to course start on course web page.

Examination

Examinator beslutar, baserat på rekommendation från KTH:s handläggare av stöd till studenter med funktionsnedsättning, om eventuell anpassad examination för studenter med dokumenterad, varaktig funktionsnedsättning.

Examinator får medge annan examinationsform vid omexamination av enstaka studenter.

När kurs inte längre ges har student möjlighet att examineras under ytterligare två läsår.

In this course the school's honours codex is applied, see:

http://www.kth.se/csc/student/hederskodex

Etiskt förhållningssätt

- Vid grupparbete har alla i gruppen ansvar för gruppens arbete.
- Vid examination ska varje student ärligt redovisa hjälp som erhållits och källor som använts.
- Vid muntlig examination ska varje student kunna redogöra för hela uppgiften och hela lösningen.