



# HE1201 Business Economics and Entrepreneurship 6.0 credits

Företagsekonomi och entreprenörskap

This is a translation of the Swedish, legally binding, course syllabus.

If the course is discontinued, students may request to be examined during the following two academic years

## Establishment

Course syllabus for HE1201 valid from Autumn 2019

## Grading scale

A, B, C, D, E, FX, F

## Education cycle

First cycle

## Main field of study

Technology

## Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

# Intended learning outcomes

To be completed autumn 2019.

## Course contents

The course provides knowledge about how business calculation is built up and is used in started new companies as well as in older established companies, where the infrastructure often is partly given.

Practical work with product and investment calculations in the short-run as well as in the long run is carried out with cases from different companies in different branches.

Updated qualitative and quantitative business calculation methods, that are used in technology oriented companies, are analysed, compared and evaluated.

The process of creating and developing a business concept and implement it to an adequate market is studied. Different motives and impelling forces behind new companies are analysed.

Practical work with different types of companies, their organizational models and marketing management.

## Specific prerequisites

Knowledge corresponding to the qualification requirements for the admission to the master's programmes in engineering.

## Examination

- TEN1 - Examination, 4.0 credits, grading scale: A, B, C, D, E, FX, F
- ÖVN1 - Exercises, 2.0 credits, grading scale: P, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

## Other requirements for final grade

Passed examination (TEN1; 4 ECTS credits), Grades A, B, C, D, E and F

Passed laboratory work with business concept and related calculations (ÖVN1; 2 ECTS credits), Grades P/F

## Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.