HH1903 Business Economics and Organizational Behaviour, Intermediate Course 7.5 credits

Ekonomi och organisation, fortsättningskurs

This is a translation of the Swedish, legally binding, course syllabus.

If the course is discontinued, students may request to be examined during the following two academic years

Establishment

Course syllabus for HH1903 valid from Autumn 2007

Grading scale

A, B, C, D, E, FX, F

Education cycle

First cycle

Main field of study

Industrial Management,Technology

Specific prerequisites

Passed examination in the course HH1900, Business and Organizational behaviour or corresponding.

Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

Intended learning outcomes

The course is a continuation from the compulsory course HH1900, Business and Organizational behaviour.

After the student has completed the course he/she manages to:

- set up a Marketing Management Strategy
- arrange and apply Accounting principles
- have knowledge about Organizational aspects on different Business Concepts
- have knowledge in auditing
- set up a Balanced Scorecard in a small company

Course contents

- Practical work with both accounting principles and auditing methods.
- The process of creating and developing the Balanced Scorecard method in a small company.
- Practical work with different types of companies, their organizational models and marketing management.

Course literature

Kotler's Marknadsföring, ISBN 978-91-47-04513-2

Thomasson, Jan et al, Den Nya Affärsredovisningen, ISBN 978-91-47-07789-2

Thomasson, Jan et al, Den Nya Affärsredovisningen, ISBN 978-91-47-07790-8

Course compendium, compiled by lecturer Sven Dahlström.

Examination

- TEN1 - Examination, 4.5 credits, grading scale: A, B, C, D, E, FX, F
- ÖVN1 - Exercises, 3.0 credits, grading scale: P, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

Other requirements for final grade

Passed examination (TEN1; 4,5 ECTS credits), Grades A, B, C, D, E, Fx and F

Passed laboratory work (ÖVN1; 3 ECTS credits), Grades P/F

Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.