



II2201 New Business Models 5.0

credits

Moderna affärsmodeller

This is a translation of the Swedish, legally binding, course syllabus.

If the course is discontinued, students may request to be examined during the following two academic years

Establishment

Course syllabus for II2201 valid from Autumn 2008

Grading scale

A, B, C, D, E, FX, F

Education cycle

Second cycle

Main field of study

Information Technology, Information and Communication Technology

Specific prerequisites

Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

Intended learning outcomes

After this course you will be able to discuss and answer the following questions:

- What is the role of a business model?
- What kinds of business models are suited for various situations?
- How do we formulate and plan our business model?
- How does our business model affect strategy and management and vice versa.

The course pays attention to potential high-growth niche markets and innovative revenue models/logics.

Course contents

Disposition

Lectures, which are sometimes sent by video from Finland.

The ambition and content of this course is taken, in collaboration, from a similar course given at Turku School of Economics in Finland.

Course literature

Additional required literature will be announced before the start of the course.

Examination

- TEN1 - Examination, 5.0 credits, grading scale: A, B, C, D, E, FX, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

Written exam about "New Business Models", TEN1 (5hp)

Other requirements for final grade

Passed written test/exam.

Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.