KF2300 Internship module: Internship Program Report 12.0 credits

Entreprenörskurs I

This is a translation of the Swedish, legally binding, course syllabus.

Establishment

Course syllabus for KF2300 valid from Spring 2019

Grading scale

A, B, C, D, E, FX, F

Education cycle

Second cycle

Main field of study

Specific prerequisites

Only students who have been selected for studies in entrepeneurship program at KTH may qualify. These students must have attained at least 120 credits.

Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

Intended learning outcomes

Course contents

This 12-credit module forms an integral part of the structured learning in entrepeneurship at KTH. The program provides an opportunity for undergraduate students to immerse in Stockholm's entrepreneurial environment by undergoing a 1-year internship at a technology-based company.

Students are required to prepare Internship Program Reports on a quarterly basis summarizing their 1-year experience in Stockholm, including lessons learned and specific skills and knowledge acquired.

Throughout the program period, students will keep a logbook to document their internship work experience, lessons learned and any new ideas and insights generated. This will help provide students with the relevant inputs to put together the quarterly Internship Program Reports.

Students are exposed to the realities of the challenges and problems faced by a technology-based start-up/company seeking to survive and grow amidst funds shortage, keen competition and an increasingly globalised environment. Rather than being confined to classrooms and laboratories on campus, students will have the opportunity to be exposed to real world business practices, and to apply what they have learned in classroom-based courses to their work, thereby preparing themselves for working life as an entrepreneur or as a professional working in an entrepreneurial organization. The main entrepreneurial skills and business knowledge they are expected to learn from the program (both from and outside the internship) include:

1. Organization and management practices appropriate for a technology-based start-up/ enterprise.
2. Key business functions including product development, marketing, selling, fund raising, intellectual property protection, customer care, investor relations, partnership development, media relations, financial and strategic planning.
3. Key entrepreneurial leadership and management skills, including vision articulation, public communications, team building, strategic planning, interpersonal/human relationship, motivational and negotiation skills.
4. Knowledge of industry structure, customer needs, technology commercialization processes, professional practices and standards, and market and competitive trends related to the business/industry that they intern in.

The module aims to (i) engage the students in continuous reflections on their learning experience (both at and outside of work) and in applying the entrepreneurship concepts and knowledge that they learned in the classroom to their real life internship work and assignments; and (ii) sharpen the students' participant observation abilities by getting them to document in writing their observations and questions and how they are related to their classroom learning.

Examination

• PRO1 - Project, 12.0 credits, grading scale: A, B, C, D, E, FX, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

If the course is discontinued, students may request to be examined during the following two academic years.

Other requirements for final grade

Active participation in all compulsory activities as specified in Course information.

Ethical approach

• All members of a group are responsible for the group's work.

• In any assessment, every student shall honestly disclose any help received and sources used.

• In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.