



LS143V Practical Rhetoric for Digital Presentations 1.5 credits

Praktisk retorik för digitala presentationer

This is a translation of the Swedish, legally binding, course syllabus.

Establishment

The official course syllabus is valid from the autumn semester 2022 in accordance with the decision from the head of school: M-2022-0129. Decision date: 27/01/2022

Grading scale

P, F

Education cycle

First cycle

Main field of study

Specific prerequisites

At least 180 credits from higher education.

Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

Intended learning outcomes

After passing the course, the student should be able to:

1. Plan and deliver convincing presentations in one's own expert field or vocational branch, adapted to digital rhetorical situations and the preconditions of the digital environment
2. Reflect on your own and others' use of different influence means in digital environments and its consequences for the possibilities of the audience to understand the message which also includes to be able to give and take feedback.

Course contents

The course focuses on the practical skills in giving convincing and professional presentations in digital environments. The course also brings up important rhetorical concepts for efficient message transfer and the possibilities and challenges of the digital environment, with regard to creating commitment of and interaction with the audience. This includes for example planning and design of visual aids and the importance of non-verbal signals to streamline the message transfer. The students use own profession- or subject-specific knowledge and experiences for all practical assignments.

Examination

- LEXA - Ongoing exams, 1.5 credits, grading scale: P, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

If the course is discontinued, students may request to be examined during the following two academic years.

Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.