LS1465 Rhetoric - Speaking and Writing for Impact 7.5 credits

Retorik - tala och skriv med genomslagskraft

This is a translation of the Swedish, legally binding, course syllabus.

Establishment

Course syllabus for LS1465 valid from Spring 2015

Grading scale

P, F

Education cycle

First cycle

Main field of study

Specific prerequisites

This course focuses on specific skills in English. At the start of the course, the student should therefore have general English skills equivalent to at least level B2 according to CEFR, the Common European Framework of Reference for Languages. The student is responsible for checking his/her skills in a self-assessment test before applying for the course.

Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

Intended learning outcomes

On completion of the course, the student is expected to:

- be able to write effective texts and speak before an audience in a structured and efficient way that is adapted to the target group
- be familiar with and be able to analyse different rhetorical strategies and be able to apply these in his/her speeches and texts
- be able to work actively in structuring a speech and with the writing process, for example by giving and taking constructive criticism
- be able to account for insights in the language, the history and the culture of the English-speaking world

Course contents

The following is treated in the course:
• rhetorical strategies, dispositions and structures
• rhetorical fundamental concepts and figures of speech
• adaptation to target group, contact with audience and stage fright
• text and sentence structure

Typical oral assignments:
• an informative oral presentation
• an argumentative oral presentation
• an oral rhetorical debate on a controversial subject

Typical written assignments:
• a written revision of a text
• an argumentative text
• a short written analysis of a speech

Course literature

Course literature will be announced before the start of the course.

Recommended reference literature and electronic resources will be listed in the course information or in a similar way.

Examination

• LEXA - Continuous Assessment, 7.5 credits, grading scale: P, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

If the course is discontinued, students may request to be examined during the following two academic years.

Other requirements for final grade

All examination parts passed
75% attendance

Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.