



LS1465 Rhetoric - Speaking and Writing for Impact 7.5 credits

Retorik - tala och skriv med genomslagskraft

This is a translation of the Swedish, legally binding, course syllabus.

If the course is discontinued, students may request to be examined during the following two academic years

Establishment

On 04/17/2020, the Dean of the ITM School has decided to establish this official course syllabus to apply from autumn term 2020 (registration number M-2020-0761).

Grading scale

P, F

Education cycle

First cycle

Main field of study

Specific prerequisites

This course focuses on specific skills in English. At the start of the course, the student should therefore have general English skills equivalent to at least level B2 according to CEFR, the Common European Framework of Reference for Languages. The students are responsible themselves to check their prior knowledge through a test taken before choosing the course.

Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

Intended learning outcomes

The course intends to develop the student's language skills and global competence for efficient academic and professional communication.

On completion of the course, the student should be able to:

- write effective texts and speak before an audience in a structured and efficient way that is adapted to the target group
- give an account of and analyse different rhetorical strategies and apply these in his/her speeches and texts
- work actively in structuring a speech and with the writing process, for example by giving and taking constructive criticism
- account for insights in the language, the history and the culture of the English-speaking world
- adapt his written and oral communication to target groups from different backgrounds

Course contents

The following is treated in the course:

- rhetorical strategies, dispositions and structures
- rhetorical fundamental concepts and figures of speech
- adaptation to target group, contact with audience and stage fright
- text and sentence structure

Typical oral assignments:

- an informative oral presentation
- an argumentative oral presentation
- a rhetorical oral debate on a controversial topic

Typical written assignments:

- a written revision of a text
- an argument text
- a short written analysis of a speech

Examination

- LEXA - Continuous Assessment, 7.5 credits, grading scale: P, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

Other requirements for final grade

All course components passed. 75% attendance requirement

Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.