



LS2307 Culture and Communication in East Asia 7.5 credits

Kultur och kommunikation i Östasien

This is a translation of the Swedish, legally binding, course syllabus.

If the course is discontinued, students may request to be examined during the following two academic years

Establishment

Course syllabus for LS2307 valid from Autumn 2013

Grading scale

P, F

Education cycle

Second cycle

Main field of study

Specific prerequisites

Three years of academic studies.

Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

Intended learning outcomes

The overall aim is that in order to improve how you handle professional communicative situations, you should be able to make well-reasoned analyses of how, and with what consequences, cultural ideas, technology and communication strategies affect different kinds of social interaction.

On completion of the course, the student should be able to:

- critically account for relevant perspectives on culture as a concept and as an object of study
- critically account for relevant theoretical perspectives and models for analysing inter-cultural communicative situations
- critically account for cultural structures, ideas and communication strategies of specific importance in an East Asian context
- critically account for how technical development affects the communication process
- apply your knowledge in analysing authentic communicative situations and suggest strategies for improved communication between individuals or within organisations

Course contents

After an overview and discussion of relevant theoretical perspectives, the focus will be on central aspects of verbal and non-verbal communication in Japan and China and on underlying factors such as values, organisational forms, patterns of interaction and effects of globalisation and technical development. We examine the bases of schools of thought important to these countries, such as Confucianism and Daoism, as well as concrete aspects such as dining etiquette, business culture and distinctive linguistic features.

Course literature

Artikelsamling

Rekommenderad referenslitteratur och e-resurser anges i kurs-PM eller på liknande sätt

Examination

- UPP1 - Assignment 1, 1.5 credits, grading scale: P, F
- UPP2 - Assignment 2, 1.5 credits, grading scale: P, F
- UPP3 - Assignment 3, 1.5 credits, grading scale: P, F
- UPP4 - Assignment 4, 1.5 credits, grading scale: P, F
- UPP5 - Assignment 5, 1.5 credits, grading scale: P, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

Other requirements for final grade

All parts of the examination passed

Attendance requirement: 75%.

Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.