ME2074 Entrepreneurial Leadership and Ethics 7.5 credits

Entreprenörskapets ledarskap och etik

This is a translation of the Swedish, legally binding, course syllabus.

Establishment

Course syllabus for ME2074 valid from Autumn 2012

Grading scale

A, B, C, D, E, FX, F

Education cycle

Second cycle

Main field of study

Industrial Management

Specific prerequisites

Admitted to a master, or at least 180 hp. Completed course in entrepreneurship or equivalent course.

Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

Intended learning outcomes

Upon successfully completing the course, students should be able to:

- Understand the context of entrepreneurial leadership and ethics
- Analyze different approaches to entrepreneurial leadership and ethics
- Apply entrepreneurial leadership and ethics practices to a wide range of situations
- Develop an understanding of the complexity and challenges of entrepreneurial leadership and ethics in a global context
- Identify major risks in leading new ventures
- Understand key skill sets required to lead entrepreneurial ventures successfully and ethically, including innovation, business model innovation and pivots, cognitive ambidexterity (creation logic and prediction logic), sustainability, ideation, business planning, and more.

Course contents

The course will cover, but is not limited to, the following topics:

- Entrepreneurial leadership
- Business ethics in a golbal context
- Organizational culture and governance
- Breakdowns in entrepreneurial leaderhip and ethics

Course literature

Preliminär lista:

- Bob och Gregg Vanourek, **Triple Crown Leadership: The Quest for Excellent, Ethical, and Enduring Organizations**, (McGraw-Hill, 2012, (forthcoming)
- Danna Greenberg, Kate McKone-Sweet, och H. James Wilson, **The New Entrepreneurial Leader: Developing Leaders Who Shape Social and Econimic Opportunity** (Berrett-Koehler, 2011)
- Christopher Gergen och Gregg Vanourek, **Life Entrepreneurs** (Jossey-Bass, 2008)
- Bruce Ballinger och R. Duane Ireland, **Entrepreneurship: Successfully Launching New Ventures** (Pearson, 2010).

Examination

- SEM1 - Seminars, 1.5 credits, grading scale: A, B, C, D, E, FX, F
- INL1 - Assignments, 2.0 credits, grading scale: A, B, C, D, E, FX, F
- INL2 - Written Report, 4.0 credits, grading scale: A, B, C, D, E, FX, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

If the course is discontinued, students may request to be examined during the following two academic years.

Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.