



# ME2076 Media Law 7.5 credits

## Mediejuridik

This is a translation of the Swedish, legally binding, course syllabus.

If the course is discontinued, students may request to be examined during the following two academic years

## Establishment

Course syllabus for ME2076 valid from Spring 2013

## Grading scale

A, B, C, D, E, FX, F

## Education cycle

Second cycle

## Main field of study

Industrial Management

## Specific prerequisites

Enrolled as a master student.

## Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

## Intended learning outcomes

After completion of the course the students should be able to:

- define and explain legal issues at the media market and the kind of assets in media production that can be protected by intellectual property rights and the different legal assessments that are made within the intellectual property system, the marketing laws, data protection and electronic commerce, which are specifically related to biotech and pharmaceutical patents
- identify, analyse and solve legal related media problems.

## Course contents

The aim of the course is to enable students to use the media law system that afford protection for media productions. That is intellectual property law, marketing law, freedom of information and rights of access.

The media laws are studied with the help of legal literature, legal statutes and legal cases.

The industrial relevance of the course is achieved by continuously discussing and analysing how companies in the media sector can take advantage of the media law systems on solutions accruing in media production.

## Disposition

The teaching will take place in the form of lectures and seminars.

## Course literature

Meddelas vid kursstart.

Determined at the beginning of the course.

## Examination

- TEN1 - Examination, 5.0 credits, grading scale: A, B, C, D, E, FX, F
- ÖVN1 - Exercise, 2.5 credits, grading scale: P, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

## Other requirements for final grade

Written exam. Participation in a seminar. A 7-gradescale and the grade is determined by the result on the exam.

## Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.