



ME2304 Management in Technology Intensive Organisations

6.0 credits

Ekonomi och ledarskap i teknikintensiv verksamhet

This is a translation of the Swedish, legally binding, course syllabus.

Establishment

Course syllabus for ME2304 valid from Autumn 2007

Grading scale

A, B, C, D, E, FX, F

Education cycle

Second cycle

Main field of study

Industrial Management

Specific prerequisites

ME2302/4D1113 Knowledge Formation in Technology and Natural Science.

Only for I-students

Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

Intended learning outcomes

To present and discuss the many models of strategic management and to embed these into social and economic wholes, and further to show the connection between theory and praxis. Further still, to show the benefits of working with complex understandings of the socio-economic nexus in contemporary business practice, and the benefits of advanced theoretic understandings in developing strategy. Much of the course-work will consist of individual work with strategic cases, and a reflective practice of developing a personal approach to strategy-work.

Course contents

Mainly individual work, but also lectures to support this

Course literature

Cummings, S. & Wilson, D. (eds.) (2003), Images of Strategy. Oxford: Blackwell. Additional readings as assigned.

Examination

- INL1 - Assignment, 3.0 credits, grading scale: A, B, C, D, E, FX, F
- INL2 - Assignment, 3.0 credits, grading scale: A, B, C, D, E, FX, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

If the course is discontinued, students may request to be examined during the following two academic years.

Other requirements for final grade

Active participation in the lectures, papers as assigned, final examination. The participants are assumed to actively partake in the readings during the course, and to be able to answer questions with regards to their contents. Participants are also assumed to have some modicum of intellectual curiosity and some propensity for critical thinking.

Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.