



# ME2718 Management and Strategy 7.5 credits

Management och strategi

This is a translation of the Swedish, legally binding, course syllabus.

## Establishment

On 13/06/2019, the Dean of the ITM school has decided to establish this official course syllabus to apply from spring term 2020 (registration number M-2019-1326).

## Grading scale

A, B, C, D, E, FX, F

## Education cycle

Second cycle

## Main field of study

Industrial Management

## Specific prerequisites

Achieved the requirements for a Degree of Bachelor of Science

ME1314/ME1305 Introduction to Industrial Engineering and Management or ME1003 Industrial Management, Basic Course, completed

## Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

## Intended learning outcomes

After passing the course, the students should be able to:

1. give an account of leading frames, theories and central concepts related to strategic management
2. analyse strategic management challenges by means of central frames, theories and concepts related to strategic management

## Course contents

The course focuses on how to develop and implement a coherent strategy in today's industry with specific emphasis on the conditions that apply for knowledge and technology intensive companies.

The main fields of study for the course are:

- Analysis of the surrounding competitive environment
- Analysis of industrial structures and how these emerge
- Economies of scale and economies of scope
- Discussion on resources and capacities
- Discussion on creating and maintaining competitive advantages
- Organizational transformation and structural change

These main fields of study are discussed based on modern research and with support of a number of shorter case studies that are based on contemporary industrial problems, mainly with Swedish background.

## Examination

- ÖVN1 - Assignment, 1.5 credits, grading scale: P, F
- TEN2 - Final Exam, 4.5 credits, grading scale: A, B, C, D, E, FX, F
- TEN1 - Mid Term Exam, 1.5 credits, grading scale: P, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

If the course is discontinued, students may request to be examined during the following two academic years.

## Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.