

# ME2719 Entrepreneurship and Innovation 7.5 credits

#### Entreprenörskap och innovation

This is a translation of the Swedish, legally binding, course syllabus.

#### **Establishment**

On 11/04/2019, the Dean of the ITM school has decided to establish this official course syllabus to apply from spring term 2020 (registration number M-2019-0742).

## **Grading scale**

A, B, C, D, E, FX, F

## **Education cycle**

Second cycle

# Main field of study

**Industrial Management** 

## Specific prerequisites

Achieved the requirements for a Degree of Bachelor of Science

Documented knowledge equivalent to English B

## Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

# Intended learning outcomes

After passing the course, the students should be able to:

- 1. explain the importance of entrepreneurship and innovation according to different economic theories
- 2. describe and compare different financing options for entrepreneurs
- 3. compile, present and analyse empirical research in entrepreneurship and innovation

#### Course contents

- Entrepreneurship in economic theories
- To measure entrepreneurial activity
- Explanation factors for entrepreneurial activity and success
- Funding of entrepreneurship
- Institutions and entrepreneurship policies

#### **Examination**

- SEM1 Seminar, 0.5 credits, grading scale: P, F
- INL1 Assignment, 2.0 credits, grading scale: A, B, C, D, E, FX, F
- TEN1 Exam, 5.0 credits, grading scale: A, B, C, D, E, FX, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

If the course is discontinued, students may request to be examined during the following two academic years.

### **Ethical approach**

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.