



ME2803 Growth - Managing Your Firm 7.5 credits

Growth - Managing Your Firm

This is a translation of the Swedish, legally binding, course syllabus.

Establishment

Course syllabus for ME2803 valid from Autumn 2007

Grading scale

A, B, C, D, E, FX, F

Education cycle

Second cycle

Main field of study

Industrial Management

Specific prerequisites

Students must have a minimum of 80 university points (120 ECTS respectively), especially in the areas of technology, economics, medicine or biomedicine. Experience with administration/management from a practical or theoretical perspective may be valuable, but is not required.

Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

Intended learning outcomes

The objective of this course is to provide students with insights into the problems and opportunities involved in managing growth in entrepreneurial ventures. The course is designed to introduce a series of concepts, frameworks, and heuristics that enable people to manage entrepreneurially in organisations of all sizes and types.

Course contents

The course focuses on the decisions and actions owner-managers take in recognising and choosing opportunities, obtaining and allocating resources, challenging and directing personnel, and adapting personal goals and corporate strategies to changing personal and business conditions. In this process, the course examines management challenges that are typical of different stages in the business's development – start-up, growth, change of direction, etc. Using this framework, the course will discuss issues of particular importance to rapidly growing firms such as developing networks, managing with limited resources, cash planning, delegation, and professionalizing the business as it grows, dealing with crises, while at the same time being careful to avoid stifling the entrepreneurial spirit as the organisation becomes larger and more complex.

Structure

There will be 2 weekly sessions lasting 3 hours each for 7 weeks. Each session will involve a mix of teaching methods, see below.

Teaching methods

A blend of teaching methods including lectures, guest lectures, case analysis and presentations, and group discussions will be used for the course.

Course literature

Preliminary Literature

Course Compendium incl. selected readings and articles.

Examination

- PRO1 - Project, 7.5 credits, grading scale: A, B, C, D, E, FX, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

If the course is discontinued, students may request to be examined during the following two academic years.

Other requirements for final grade

Flexible assessment is used. This means that some of the assessment is compulsory while other parts are optional. The following is a tentative assessment structure. Compulsory parts include:

Class Contribution (e.g. to case discussions)

Group Pre-Class Case Analysis

Post-Class Learning Summary of Two Cases or Series

Field Project

The optional assessment consists of one or both of the following:

Written exam

Individual Pre-Class Case Analysis

Your grade will be based on total credits/total credits attempted. You will NOT be punished for attempting optional assessment, should your score on that assessment be below the average of your other assessment.

Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.