ME2808 Entrepreneurship and Gender 7.5 credits

Entrepreneurship and Gender

This is a translation of the Swedish, legally binding, course syllabus.

If the course is discontinued, students may request to be examined during the following two academic years

Establishment

Course syllabus for ME2808 valid from Autumn 2010

Grading scale

A, B, C, D, E, FX, F

Education cycle

Second cycle

Main field of study

Industrial Management

Specific prerequisites

Programme students at KTH must have a minimum of 120 ECTS. Graduate students in medicine, engineering, humanities & sciences, law, and business are especially encouraged.

For all other student 180 hp is requiered as well as English A + B, or equivalent.

Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

Intended learning outcomes

The objective of the course is to enable the student to understand the important role of gender structures in the context of entrepreneurship and venture creation.

Course contents

This course highlights entrepreneurship from a gender perspective. A central set of structures affecting entrepreneurship for both women and men are gender structures. It is more usual that women start companies in the service sector while men start companies in industrial manufacturing and high-tech industries and societal sectors are gender segregated. In current research, women's entrepreneurship is 'invisible' - masculine norms dominate entrepreneurship research and practice, and everything that deviates from these norms is usually seen as strange or uninteresting. Since 30% of all new ventures are started and owned by women there is a need for theoretical and practical approaches that analyse women's entrepreneurship visibility and successfulness.

In this course we study entrepreneurship at different levels, the entrepreneur, the enterprise and the environment. These levels are focused from two areas which are linked to each other. The first one is "entrepreneurship as a way of life for women" where the gender perspective is used to understand how women experience their entrepreneurship and handle gender structures. The second area is "the neglected part of entrepreneurship" where the invisibility of women's entrepreneurship is studied, for instance women's position and role in family business.

Structure There will be 2 weekly sessions lasting 2 hours each for 7 weeks. The written examination will take place in an additional week.

Teaching methods

A blend of teaching methods including lectures, guest lectures, case analysis and presentations, project work and group discussions will be used for the course. Prerequisites Students must have a minimum of 80 university credits.

Course literature

Will be announced at the start of the course.

Examination

- PRO1 - Project, 7.5 credits, grading scale: A, B, C, D, E, FX, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

Other requirements for final grade

The examination consists of two parts, a project and a written exam, each contributing 50% of the final grade.

Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.