ME2808 Entrepreneurship and Gender 7,5 hp

Entrepreneurship and Gender

Fastställande

Kursplan för ME2808 gäller från och med HT10

Betygsskala

A, B, C, D, E, FX, F

Utbildningsnivå

Avancerad nivå

Huvudområden

Industriell ekonomi

Särskild behörighet

Programme students at KTH must have a minimum of 120 ECTS. Graduate students in medicine, engineering, humanities & sciences, law, and business are especially encouraged.

For all other student 180 hp is requiered as well as English A + B, or equivalent.

Undervisningsspråk

Undervisningsspråk anges i kurstillfällesinformationen i kurs- och programkatalogen.

Lärandemål

The objective of the course is to enable the student to understand the important role of gender structures in the context of entrepreneurship and venture creation.

Kursinnehåll

This course highlights entrepreneurship from a gender perspective. A central set of structures affecting entrepreneurship for both women and men are gender structures. It is more usual that women start companies in the service sector while men start companies in industrial manufacturing and high-tech industries and societal sectors are gender segregated. In current research, women's entrepreneurship is 'invisible' - masculine norms dominate entrepreneurship research and practice, and everything that deviates from these norms is usually seen as strange or uninteresting. Since 30% of all new ventures are started and owned by women there is a need for theoretical and practical approaches that analyse women's entrepreneurship visibility and successfulness.

In this course we study entrepreneurship at different levels, the entrepreneur, the enterprise and the environment. These levels are focused from two areas which are linked to each other. The first one is "entrepreneurship as a way of life for women" where the gender perspective is used to understand how women experience their entrepreneurship and handle gender structures. The second area is "the neglected part of entrepreneurship" where the invisibility of women's entrepreneurship is studied, for instance women's position and role in family business.

Structure There will be 2 weekly sessions lasting 2 hours each for 7 weeks. The written examination will take place in an additional week.

Teaching methods

A blend of teaching methods including lectures, guest lectures, case analysis and presentations, project work and group discussions will be used for the course. Prerequisites Students must have a minimum of 80 university credits.

Kurslitteratur

Will be announced at the start of the course.

Examination

- PRO1 - Projekt, 7,5 hp, betygsskala: A, B, C, D, E, FX, F

Examinator beslutar, baserat på rekommendation från KTH:s handläggare av stöd till studenter med funktionsnedsättning, om eventuell anpassad examination för studenter med dokumenterad, varaktig funktionsnedsättning.

Examinator får medge annan examinationsform vid omexamination av enstaka studenter.

När kurs inte längre ges har student möjlighet att examineras under ytterligare två läsår.

Övriga krav för slutbetyg

The examination consists of two parts, a project and a written exam, each contributing 50% of the final grade.

Etiskt förhållningssätt

- Vid grupparbete har alla i gruppen ansvar för gruppens arbete.
- Vid examination ska varje student ärligt redovisa hjälp som erhållits och källor som använts.
- Vid muntlig examination ska varje student kunna redogöra för hela uppgiften och hela lösningen.