



ME2834 Entrepreneurship and Innovation in and for sports 7.5 credits

Entreprenörskap och innovation i och för sport

This is a translation of the Swedish, legally binding, course syllabus.

If the course is discontinued, students may request to be examined during the following two academic years

Establishment

Course syllabus for ME2834 valid from Spring 2019

Grading scale

P, F

Education cycle

Second cycle

Main field of study

Industrial Management

Specific prerequisites

Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

Intended learning outcomes

Upon completing the course, students will have:

- Knowledge of the context sport management
- Ability to analyze and understand its key actors, organizational dynamics and specific interaction between private and public actors
- Ability to understand different ways of looking at and measuring organizational goals
- Ability to analyze and develop business models and strategies in different sport sectors
- Knowledge of relevant technology for sports and performance, e.g. sensor and simulation technologies and new materials as well as knowledge about training and performance development and how these can be applied in entrepreneurial and innovation processes in and for sports
- Have obtained basic knowledge about relevant technologies for sports and performance, e.g. sensor and simulation technologies and new materials as well as knowledge about exercise training and performance development and how this can be applied in entrepreneurial and innovation processes in and for sports.

Course contents

The course consists of several parts divided into different sessions, focusing on the following topics:

- Business (delivered by SSE)
- Technology (delivered by KTH)
- Physiology (delivered by KI)

The sessions will be integrated through a course project, but we will also use the collaboration between the Swedish Olympic Academy (collaboration between the Swedish Olympic Committee, KI, KTH and SSE) and the Hype Foundation. The course will mix and match case-based learning, lectures with debates, discussions, and workshops by the students as well as leaders in the field.

Course literature

Information about course literature will be presented in the course syllabus at the start of the course.

Examination

- PRO1 - Project, 7.5 credits, grading scale: P, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

The examiner decides, in consultation with KTH's coordinator for support to students with disabilities (Funka), about possible customized examination for students with documented and permanent functional disability. The examiner may offer a different type of examination for re-exam of occasional students.

Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.