



ME2835 Policy Ventures: Innovation in Public Organizations

7.5 credits

Policysatsningar: Innovation i offentliga organisationer

This is a translation of the Swedish, legally binding, course syllabus.

Establishment

Grading scale

A, B, C, D, E, FX, F

Education cycle

Second cycle

Main field of study

Industrial Management

Specific prerequisites

Fulfilled the requirements for Degree of Bachelor of Science.

Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

Intended learning outcomes

After passing the course, the student should be able to:

1. Describe and explain central features of public organisations,
2. Apply theories of organisation, governance, entrepreneurship and innovation to analyse empirical cases of public organisations,
3. Diagnose challenges for public organisations that want to deliver services of high-quality to the interested parties of the society,
4. Evaluate efforts and policy that aims to improve public organisations,
5. Formulate strategic (long-term) or tactical (short-term) agendas for public organisations that want to initiate change and improvement.

Course contents

This course gives a research-based understanding of the properties of public sector and its relations to companies and non-profit organisations. It makes it relevant for all students who will work in or with public organisations. The course is based on studies of public organisations with special focus on change and innovation. Central features of public organisations are discussed and compared with non-profit-making and profit-making organisations including governance, regulations, joint standards and central stakeholders.

The course consists of three coherent parts that are supported by literature, lectures and case studies:

- The properties of public sector,
- The relations and governance of public organisations,
- Innovation in public organisations.

Case studies of local and national public organisations are discussed, where the course participants act as transformation consultants that tackle problems that the organisations face

Examination

- PRO1 - Project, 7.5 credits, grading scale: A, B, C, D, E, FX, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

If the course is discontinued, students may request to be examined during the following two academic years.

Other requirements for final grade

The student must complete all assignments of the course to obtain a passing grade. The student's grade is based on how they have performed in written assignments (individually and in groups), oral presentations and participation during class hours. Attendance is compulsory at certain lectures, and optional at other.

Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.

Additional regulations

The course is given within the scope of Stockholm School of Entrepreneurship (SSES):
www.sses.se